REPORT ON

MISSION SHAKTI PHASE-3



ORGANIZED BY



DEPARTMENT OF ECONOMICS UNIVERSITY OF LUCKNOW 04 OCTOBER 2021

Report of the Programme



Mission Shakti programme was organized by the department of Economics in Kautilaya Sabhagar



on 4th October 2021. The theme of the programme was Woman Entrepreneur and Ms Anjali Singh Founder of the brand 'Jute for Life', Lucknow was invited as the key note speaker. The programme was inaugurated by the welcome address of Dr. Roli Misra, organizing secretary of the programme who invited the Head of the Department Prof. Manoj Kumar Agarwal for his address. Prof. Agarwal welcomed the guest Ms Anjali Singh by presenting her a memento and a plant and also welcomed the convenor of Mission Shakti Programme Prof. Madhurima Lall. Prof Agarwal spoke about the importance of self – help groups and their role in women empowerment and also appreciated the efforts of Ms Anjali Singh in giving livelihood to almost 250 women through her brand.

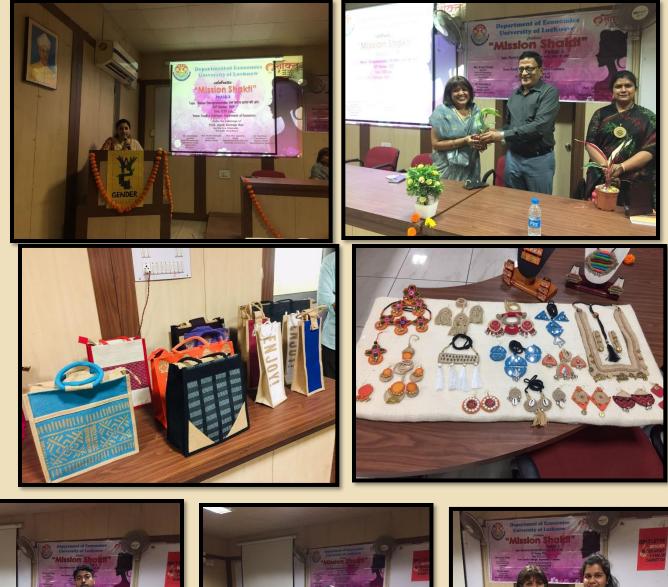
Ms Anjali Singh spoke about her experiences, difficulties and challenges she faced in becoming an entrepreneur, the support of her family and how she transformed from a middle-class woman to a successful social entrepreneur. A documentary about her life was shown and open discussion with the students about their queries was taken up by Ms Anjali Singh. She also threw light on how to start ones own Start Up. She also displayed Jute products made by her woman artisans. Prof Madhurima Lall talked about the objective of Mission Shakti programme which is an initiative of government of Uttar Pradesh to empower girls and women of the state. She also stressed upon that girls should come forward and take the lead. The oration of Prof. Lall was very motivating.

Ms Madri Kakoti from dept of Linguistics and core member of Mission Shakti team shared her experiences and dream of becoming a woman entrepreneur.

Students of Economics department made a beautiful rangoli and gave wonderful cultural performances like dance, songs, poems related to women empowerment. The event was attended by 51 students and 14 faculty members.



At the end the convenor Prof. Madhurima Lall distributed certificates to all the paerticipant performers.













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