

Report on

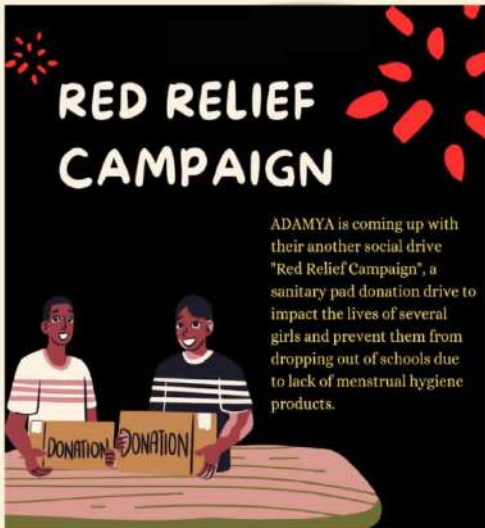
Celebration of International Women's Day 2024

7th -9th March, 2024

Theme- *#inspireinclusion*



लखनऊ विश्वविद्यालय
University of Lucknow
(Accredited A++ by NAAC)



In
collaboration
with



(UNIVERSITY OF LUCKNOW)

On the occasion of International Women's Day, the Gender Sensitization Cell of Lucknow University, in collaboration with the street theater organization 'Adamyia', under its 'Guftagu' series, made the students aware of the facts related to menstruation through street drama. The theme of this event was *#inspireinclusion*. This was a collaboration which can be called a collaboration for change which aims to break the stigma of the society towards menstruation. Gender Sensitization Cell of University of Lucknow, which aims to spread awareness and work on the gender related issues for the betterment of society. They organized the event together embarked on a mission to distribute menstrual pads and raise awareness about menstrual hygiene. Through this initiative, they aim to: Combat Period Poverty: Ensure access to sanitary products for those in need. Break the Silence: Open conversations and normalize menstruation. Educate and Empower: Foster a culture of gender sensitivity and inclusivity.

The Nukkad team asked the students when and from whom they first learned about menstruation to know about the awareness about menstruation. As in our country there is very less awareness about this. Therefore, it is important that we make people aware of this process and discuss it. They also talked about period poverty, which affects the health of poor women due to non-availability of sanitary pads. Prof. Roli Mishra, convenor of Gender Sensitization Cell and member Dr. Prashant Shukla participated in the program.

The Adamyia team, in collaboration with the Gender Sensitization Cell, distributed free sanitary pads in Digdiga Basti of Lucknow under the 'Red Relief Campaign' and told the women about the adverse effects on their health if they do not use pads. The women of the colony expressed their views about menstruation. A woman told that when the goddess is angry, she gets menstruation. Some said they learned about it from their mothers or found out about it when they got their periods. When menstruation comes, they practice untouchability.

Anshul, Prashant, Narendra, Khushi Garima Pragya Arunima from Adamyia team were present who helped in distribution of sanitary pads and made women aware about the misconceptions related to how they should take care of their health during menstruation.





Press Release

Daily News Network- 09/03/2024

Daily News Activist- 09/03/2024



The Lucknow Tribune- 11/03/2024

