



INSTITUTE OF MANAGEMENT SCIENCES

UNIVERSITY OF LUCKNOW



IMS INTRODUCING MBA BUSINESS ANALYTICS

IN SESSION 2024-25

Why MBA BUSINESS ANALYTICS?

- 67% Organisations plan to invest in Business Analytics(GARTNER)
- 33% more jobs in Data Analyst and similar roles by 2030(UpGrad)
- 81% Organisations experiencing shortage in skilled tech workers(EY)
- 9 in 10 corporates plan to hire Masters in Data Analytics(Economic Times)

5 High Paying Professions After MBA Business Analytics

- Business Analyst
- Risk Analyst
- Management Consultant
- Supply Chain Analyst
- Data Scientist

Why MBA Business Analytics From IMS, UoL?

- NAAC A++ University
- UGC Category-1 University
- Distinguished Faculty
- Industry Connections
- Placement and Training Support

Tools You Will Learn:

