



Institute of Tourism Studies

Lucknow University, Lucknow

Celebrates

“Mission Shakti”

Phase-III

(An Initiative by Government of Uttar Pradesh)

Program Scheduled on 18 December, 2021

Session I:

Inauguration at 3:00 p.m.

Session II:

lecture on “Women in Tourism as an Entrepreneur”

under Mission Shakti (Phase III)

by Prof. Piyush Bhargava at 3.30 pm

Session III:

Panel discussion by Students at 04:00 p.m.



Session IV:

High Tea at 04:30 p.m.



Institute of Tourism Studies
Lucknow University, Lucknow





Institute of Tourism Studies
University of Lucknow, Lucknow

Organizes a Program

***Lecture on women in tourism
as an entrepreneur***

Under the Patronage of
Prof. Alok Kumar Rai
Hon'ble Vice Chancellor, University of Lucknow

Date : 18th December, 2021 at 3 p.m.
Venue : AIH museum hall, AIH Department
University of Lucknow, Lucknow

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| <i>Prof. Madhurima Lal</i> <i>Convenor, Mission shakti</i> <i>University of Lucknow</i> | <i>Piyush Bhargava</i> <i>Director, ITS</i> <i>University of Lucknow</i> | <i>Dr. Anupama Srivastava</i> <i>Dr. Amar Kumar Tiwari</i> <i>Dr. Suyash Yadav</i> <i>Organising team</i> <i>University of Lucknow</i> |
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***Organised by Institute of Tourism Studies,
University of Lucknow***

An initia

by Government of Uttar Pradesh

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Title: Women in Tourism as an Entrepreneur
Under Mission Shakti (Phase-III)

Today, on the 18th of December, 2021, the Institute of Tourism Studies , celebrated the Phase-3 of Mission Shakti. The theme of the program was ‘ Lecture on Women in Tourism as an Entrepreneur’.

Prof. Madhurima Lall, Convener of Mission Shakti, University of Lucknow were invited as Chief guests of the event. The event started by discussing the objectives and principles of Mission Shakti followed by a brief synopsis of the initiatives that were part of Phase-1 and Phase-2 of Mission Shakti.

Mission Shakti was launched by the Government of Uttar Pradesh in October last year with an emphasis on safety, dignity and empowerment of women and girls. It also focuses on the rights of children, sexual crime against women and girls and adoption of orphaned girls.

Prof. M. Serajuddin, Director of the Institute of Tourism Studies , elaborated on the key highlights of the Phase-3 of Mission Shakti which was followed by an introductory remark by Prof. Madhurima Lall who briefed us about the aims of the flagship programme Initiated by the Government of Uttar Pradesh. .

The students of Institute of Tourism Studies together prepared a skit on Gender equality along with recitation of a poem on Women Empowerment.

A documentary on the theme, Gender Equality was also screened which was prepared by the students of Institute of Tourism Studies It talked about the general stereotyping and day to day gender roles that the people are subjected to.

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Institute of Tourism Studies
Lucknow University, Lucknow



An initiative by Government of Uttar Pradesh

Title: Lecture on Women in Tourism as an Entrepreneur
Under Mission Shakti (Phase-III)



Institute of Tourism Studies
Lucknow University, Lucknow



An initiative by Government of Uttar Pradesh





Title: Women in Tourism as an Entrepreneur
Under Mission Shakti (Phase-III)

| S.No. | Name | | Name of Institution |
|-------|-----------------------|---------|-----------------------|
| 1 | Prof. Piyush Bhargava | Faculty | University of Lucknow |
| 2 | Prof Madhurima Lall | Faculty | University of Lucknow |
| 3 | Dr Amar Kr Tiwari | Faculty | University of Lucknow |
| 4 | Dr Suytash Yadav | Faculty | University of Lucknow |
| 5 | Ankita Srivastava | Faculty | University of Lucknow |
| 6 | Sumya Pathak | Faculty | University of Lucknow |
| 7 | Deepali Gupta | Faculty | University of Lucknow |
| 8 | Insha Naseem | | University of Lucknow |
| 9 | Dheer Singh | | University of Lucknow |
| 10 | Nikita Mehrotra | | University of Lucknow |
| 11 | Nishi Singh | | University of Lucknow |
| 12 | Pratiksha Rai | | University of Lucknow |
| 13 | Vaishnavi Gupta | | University of Lucknow |
| 14 | Soniya Kumari | | University of Lucknow |
| 15 | Vartika | | University of Lucknow |
| 16 | Shikha Singh | | University of Lucknow |
| 17 | Neha Sharma | | University of Lucknow |
| 18 | Vidushi Khare | | University of Lucknow |
| 19 | Shatakshi Khare | | University of Lucknow |
| 20 | Madhukar | | University of Lucknow |
| 21 | Stuti Mishra | | University of Lucknow |
| 22 | Ayushi Rastogi | | University of Lucknow |
| 23 | Km Pratiksha Devi | | University of Lucknow |
| 24 | Shivani Tomar | | University of Lucknow |
| 25 | Nagendra Pratap | | University of Lucknow |

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|----|---------------------------|--|-----------------------|
| | Singh | | |
| 26 | Sarvesh | | University of Lucknow |
| 27 | Saloni Shukla | | University of Lucknow |
| 28 | Himanshu Srivastav | | University of Lucknow |
| 29 | Shubhangi Kesharwani | | University of Lucknow |
| 30 | Shivangi Chaturvedi | | University of Lucknow |
| 31 | Arnika Raj | | University of Lucknow |
| 32 | Vandana Yadav | | University of Lucknow |
| 33 | Divyanshi Shukla | | University of Lucknow |
| 34 | Diksha Srivastava | | University of Lucknow |
| 35 | Rakesh Bind | | University of Lucknow |
| 36 | Anamika Goel | | University of Lucknow |
| 37 | Zwane Tandzile Nomonde | | University of Lucknow |
| 38 | Ankit Kumar | | University of Lucknow |
| 39 | Verma | | University of Lucknow |
| 40 | Ankita Yadav | | University of Lucknow |
| 41 | Chanda Kumari | | University of Lucknow |
| 42 | Chetna Verma | | University of Lucknow |
| 43 | Deepraj Patel | | University of Lucknow |
| 44 | Haya Parveen | | University of Lucknow |
| 45 | Kirti Raj | | University of Lucknow |
| 46 | Km Shikha | | University of Lucknow |
| 47 | Masoom | | University of Lucknow |
| 48 | Nidhi Pathak | | University of Lucknow |
| 49 | Pranjal Singh | | University of Lucknow |
| 50 | Ragini Maurya | | University of Lucknow |
| 51 | Sangeeta Pal | | University of Lucknow |
| 52 | Shraddha Gupta | | University of Lucknow |
| 53 | Smita Upadhyay | | University of Lucknow |
| 54 | Smriti Vaidya | | University of Lucknow |
| 55 | Yashi Srivastava | | University of Lucknow |

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