

S. No.	Name of the Ph.D Scholar	Name of the Department	Name of the guide/s	Title of the Thesis	Year of registration of the scholar	Year of award of Ph.D
Commerce						
1	Abinandana	Commerce	Prof. Ram milan	A Study of Impact of Promotional Measures on Consumer Behavior Towards Selected Consumer Durables (A Study of Selected Cities of U.P.)	2012	2019
2	Smriti mathur	Commerce	Dr. Sunita Srivastava	A study on attitude and perception of the consumers and marketers towards green marketing with special reference to cosmetic Industry.	2014	2019
3	Vibha Singh	Commerce	Prof .Arvind Kumar	Role of Financial Institutions in Economic Development of India : A case study of HDFC.	2011	2019
4	Anand Kumar Singh	Commerce	Dr.Audhesh Kumar	Working Capital management of public sector Units (PSUs) with special reference to HAL Lucknow Division.	2010	2019

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5	Akhilesh Pratap	Commerce	Prof. A.Chatterjee	Consumer behavior towards purchase of white Goods- A compartive study between rural and urban consumers in Lucknow and Allahabad Division	2011	2019
6	Pranati Misra	Commerce	Prof. Somesh Kumar Shukla	The Trends of Earnings of Power Sector of India with Special Reference to NTPC & PGCIL	2013	2019
7	Astha Pathak	Commerce	Prof Arvind Kumar	Study of Consumer Trade-offs between Utilitarian and Hedonic Attributes in a Product: A case of Indian Automobile Market with Special Reference to Personal Vehicles	2012	2018
8	Prerna Tripathi	Commerce	Prof Arvind Kumar	Reforms in Indian Banking Sector: A Study of Commercial Banks' Restoration	2011	2018
9	Pratibha	Commerce	Prof Arvind Kumar	A Analytical Study of Micro Enterprises Activities through SHGs: With Special Reference to Selected Districts of Uttar Pradesh	2014	2018

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10	Chanpreet Arora	Commerce	Prof Arvind Kumar	Impact of Privatization on the Efficiency of Government Companies: A Study of Insurance Sector in the Indian Economy	2014	2018
11	Isha Gupta	Commerce	Prof. Somesh Kumar Shukla	Comparative Study of Quality of Work Life and its Effect on Job Satisfaction on the Employees of Public & Private Sector Banks of Lucknow	2012	2018
12	Manish Sharma	Commerce	Prof. Dinesh Sharma	Mergers and Acquisitions – A Measurement of Post Acquisition Performance Against a Value Based Benchmarking	2012	2018
13	Vivek Shukla	Commerce	Prof. Somesh Kumar Shukla	An Analytical Study of Tax Information Exchange Agreements	2014	2018
14	Om Prakash	Commerce	Dr. Sunita Srivastava	कृषि उत्पादों के निर्यात का भारतीय अर्थव्यवस्था में योगदान	2010	2018
15	Bhavna Sahu	Commerce	Dr. Geetika T. Kapoor	Analysis of the Impact of Investor protection measures by Sebi on retail investors.	2012	2017

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16	Anita Tiwari	Commerce	Prof. Somesh Kumar Shukla	Consumer Buying Behaviour of FMCG Products: A Study of Lucknow District	2015	2017
17	Shambhavi Shukla	Commerce	Prof Arvind Kumar	Analysis of Cost Control system A case study of Two Wheeler Automobile Sector-Case Study of Hero Honda & Bajaj Auto	2007	2017
18	Pawan kumar	Commerce	Dr Audhesh Kumar	Performance appraisal of SFC's in Industrial Development of Uttar Pradesh with Special Reference to UPFC	2011	2017
19	Maira Khan	Commerce	Prof. A. chatterjee	Analysis of marketing strategies of commercial banks	2009	2017
20	Mohd. Arif	Commerce	Prof. Dinesh Sharma	A critical Analysis of Direct tax in India	2011	2017
21	Prashant Singh	Commerce	Prof. Dinesh Sharma	भारत में गरीबी –उन्मूलन हेतु बनाये गये सरकारी कार्यक्रमों एवम् योजनाओं का विप्लेष्णात्मक अध्ययन उत्तर प्रदेश के लखनउ मण्डल के विषेण सन्दर्भ में	2011	2017
22	Sukeshini Gupta	Commerce	Prof. Ram milan	A study of economic significance of tourism industry in Nepal: Challenges and prospectus	2007	2017

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23	Krishna kumar singh	Commerce	Dr. Pushpendra Mishra	A study of geographical development of UPSRTC	2008	2017
24	Anurag	Commerce	Dr Audhesh Kumar	उत्तर प्रदेश के आर्थिक विकास में कृषि आधारित उद्योगों का विश्लेषणात्मक अध्ययन	2011	2016
25	Neeraj Arya	Commerce	Prof. A. chatterjee	A crotical Analysis of Managemnet of Working Capital in PSUs in U.P. with special reference to Scooters India	2011	2016
26	Pratibha Yadav	Commerce	Prof. Ram milan	Performance appraisal of regional rural banks (a Comparative study of aryavart kshetriya kisan gramin bank in Uttar Pradesh)	2011	2016
27	Shreya Sheel	Commerce	Prof Arvind Kumar	Working and Management of <i>Other Public Sector Banks</i> With Special Reference to IDBI Bank	2011	2016
28	Hariom Diwakar	Commerce	Prof. Ram milan	A Study on Investment Behavior of Retail Individual Investor(s) in Indian Stock Market With Special Reference to Uttar Pradesh	2012	2016

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29	Aditi Tandon	Commerce	Dr. Sunita Srivastava	A compartive study of the impact of promotional measures upon consumer behaviour for selected consumer durables in Lucknow And kanpur Cities	2010	2016
30	Ajay Singh Yadav	Commerce	Dr. Pushpendra Mishra	A role of financial instituion in developoment of housing industry in U.P. – A Case study of SBI and ICICI Banks	2010	2015
31	Anshu Gupta	Commerce	Dr. Pushpendra Mishra	The Impact of Microfinance in the Growth of Social Sector in India : With Special Reference to Uttar Pradesh	2012	2015
32	Nidhi Agrawal	Commerce	Prof. Ram milan	Financial appraisal of automobile industry in India	2008	2015
33	Ananya banerjee	Commerce	Prof. Ram milan	Working and management of state agriculture product marketing board of Uttar pradesh (Rajya krishi utapadam mandi parishad)	2010	2015

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34	Pushpa	Commerce	Prof. Ram milan	Working and management of Indian farmers fertilizers cooperative limited with special reference to phulpur district	2008	2015
35	Virendra Kumar	Commerce	Prof. A. chatterjee	उ० प्र० में सूक्ष्म वित्त व्यवस्था का मूल्यांकन भारतीय स्टेट बैंक के विशेष संदर्भ में	2010	2015
36	Sheetal	Commerce	Prof. A. chatterjee	A study of Consumer behaviour towards premium passenger car segmenting in UP in post Librelisation era (A case Study of KAVAl towns)	2011	2015
37	Vishal Saxena	Commerce	Prof Arvind Kumar	Study of consumerism behavior towards Household consumer of Uttar Pradesh	2010	2015
38	Bismark Okyere	Commerce	Prof Arvind Kumar	An Analytical Study of Managing Companies issues, Challenges and prospects: A Case Study of India and Ghana	2012	2015

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Business Administration						
1	RashmiAnand	Business Administration	Mr. Sanjay Medhavi	Development of an Information Security Policy Framework for Organizations in India	2011	2019
2	SandhyaRuhela	Business Administration	Dr. AjaiPrakash	A Study on Determinants of Micro Finance Products in India	2012	2018
3	Neha Tiwari	Business Administration	Dr. AnuKohli	Policy Imperatives and Interventions to Promote Women Entrepreneurship in Uttar Pradesh	2013	2018
4	Sumit Kumar	Business Administration	Dr. Mohd. Anees	Risk Management Approaches of Retail Investors in Indian Financial Markets	2012	2018
5	Rakesh Kumar	Business Administration	Dr. Niraj Kumar	Communication Dynamics in Fertilizer Industry with Special Reference to Uttar Pradesh	2012	2018
6	Geeta Singh	Business Administration	Dr. Nishant Kumar	A Study on Securitization and Risk Characteristics of Financial Instruments in India	2011	2018
7	Gyanesh Jain	Business Administration	Dr. Nishant Kumar	Efficiency of Price Discovery Mechanism in Commodity Derivative Markets	2014	2018

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8	Ms. Archana Singh	Business Administration	Dr. Nishant Kumar	A Study of Interlinkages between Indian and Foreign Stock Markets	2010	2018
9	Shashi Bharti	Business Administration	Dr. RituNarang	A Study on the Antecedents of Employee Engagements and their Impact on Employee Performance	2012	2018
10	Ambrish Singh	Business Administration	Mr. Sanjay Medhavi	Purchase Decision Making Styles of Young Urban Consumers in Uttar Pradesh (India) with Reference to Non-Durables Goods	2011	2018
11	Mr. SandeepGautam	Business Administration	Mr. Sanjay Medhavi	Impact of Internet o Consumer Buying Behaviour with Special Reference to Consumer Durables	2010	2018
12	Mr. Amit Kumar Singh	Business Administration	Mr. Sanjay Medhavi	Inflation Hedging Characterisitcs of Real & Financial Assets in India	2010	2018
13	DoaNaqvi	Business Administration	Prof. J.K. Sharma	Drivers & Determinants of Value Creation: A Study of Selected Knowledge Based Companies in India	2013	2018

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14	Geeta Singh	Business Administration	Dr. Nishant Kumar	"A Study of Securitization and risk characteristics of financial instruments in India."	2011	2018
15	Gyanesh Jain	Business Administration	Dr. Nishant Kumar	"Efficiency of Price discovery mechanism in commodity derivative market	2014	2018
16	Lubna Ansari	Business Administration	Dr. Mohd. Anees	A Study on Investment and Growth Potential of Mutual Funds in Uttar Pradesh, India.	2011	2017
17	Saurabh Gupta	Business Administration	Dr. Nishant Kumar	Efficacy of Sales forecasting Models for FMCG Sector	2011	2017
18	Rakesh Kumar	Business Administration	Dr. Shailesh Kumar Kaushal	Buyer's Attitude Towards Consumer Durable Product Brands in Uttar Pradesh, India	2011	2017
19	GurvinderKaur	Business Administration	Dr. Shailesh Kumar Kaushal	Influencers of Employee Satisfaction in Micro, Small and Medium Enterprises of Western Uttar Pradesh, India	2011	2017
20	Vinay Kumar Yadav	Business Administration	Mr. Sanjay Medhavi	Effectiveness of Marketing Strategies of Small Businesses in Uttar Pradesh	2012	2017
21	ShaliniShukla	Business Administration	Prof. J.K. Sharma	Alignment of HR Policies and Practices with Business Strategies: A Study on Select MNC's in India	2011	2017

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22	Nishtha Misra	Business Administration	Prof. Nitish Rai	"Study of Historical evolution of cottage Industries, their problem and prospects of future."	2011	2017
23	Prashant Kumar	Business Administration	Dr. Mohd. Anees	"Pricing mechanisms of IPOS in Indian capital market."	2011	2017
24	Utkarsh	Business Administration	Mr. Sanjay Medhavi	Pre-Purchase Information Search Behaviour of Consumers in India with Special Reference to Hotel Industry	2011	2016
25	Smita Tripathi	Business Administration	Prof. J.K. Sharma	A Study of Interventions in Infrastructure Sector by Venture Capital Companies in India	2011	2016
26	Mukesh Srivastav	Business Administration	Prof. Sanjay Medhavi	"A study of consumer satisfaction in Indian life Insurance Industry."	2010	2016
27	Parul Dixit	Business Administration	Prof. B.L. Bajpai	A study of HR practices for managing diversity among select MNCs operating in India"	2010	2016

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28	Ritu Srivastava	Business Administration	Dr. Ajay Prakash	A study of Mergers and Acquisitions As A Strategic Tool For Global Expansion with Special References to Indian Pharmaceutical Industry.	2010	2015
29	Anil Kumar Kashyap	Business Administration	Prof. Neeraj Kumar	"Effect of Servicescape on Consumer Satisfaction in Hotel Industry"	2010	2015
30	Deepti Sharma	Business Administration	Dr. S.K.Kaushal	"Measuring Service Quality in MANAGEMENT Education in Select Institutions Affiliated GBTU (Formerly UPTU)	2010	2015
31	Ram Dheeraj	Business Administration	Dr. S.K.Kaushal	"Impact of Advertising on Customer Purchase Behaviour in Pharmaceutical."	2010	2015
32	Vijay Shankar Pandey	Business Administration	Prof. J.K. Sharma	"Signaling of Dividend Decision on the Market Price of shares of Select Listed Companies."	2010	2015
33	Himanshu Mishra	Business Administration	Dr. Ritu Narang	"Partnering attractiveness in buyer-select relationship: A study of Rural E-Commerces models."	2006	2015

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34	Sapna Singh	Business Administration	Dr. Nishant Kumar	"A study of investors preception towards pension schemes in India."	2010	2015
35	Rakhi Sonkar	Business Administration	Dr. Anees	"Service Quality Measurement in Banking Industry With Reference to U.P"	2010	2015

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Applied Economics						
1	Noor Us Saba	Applied Economics	Prof. Bimal Jaiswal	Impact of Sales Promotion offers on Buyer's behaviour in Apparel Industry in Uttar Pradesh	2014	2020
2	Nivi Srivastava	Applied Economics	Prof. Archana Singh	Consumer's perspective on labelling for packaged food market in India (With special Reference to NCR)	2013	2019
3	Shreyanshu Singh	Applied Economics	Dr. Anoop Kumar Singh	An Analysis of Financial Inclusion among Rural Households in Uttar Pradesh	2013	2019
4	Anurima Banerjee	Applied Economics	Prof. Bimal Jaiswal	A Critical appraisal of agriculture diversification in Uttar Pradesh a Comparative study of pre and post liberalization phase	2012	2019
5	Deepak Chandwani	Applied Economics	Prof. R K Maheshwari	International Competitiveness of Iron & Steel Products of Indian Small & Medium Enterprises	2010	2018

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6	Ravi Agarwal	Applied Economics	Prof. Madhurima	Performance Appraisal Of Amalgamated And Stand Alone Regional Rural Banks: A Comparative Study Through Camels Model Approach	2013	2018
7	Kausar Ali	Applied Economics	Prof. Archana Singh	Role of NABARD in the Development of Agriculture Sector: A study of the state of Uttar Pradesh	2010	2018
8	Ruby Yadav	Applied Economics	Prof. Archana Singh	Impact of Land Reforms on sugarcane production in U.P.	2010	2018
9	Mehvish Rizvi	Applied Economics	Prof. Archana Singh	An analysis of Self Help Groups under the Bank Linkage Programme in agrarian economy of Uttar Pradesh	2012	2018
10	VivekVishwakarma	Applied Economics	Dr. Anoop Kumar Singh	RojgarSamvraddhikiSamsyaaurSam ashtigat Charon ke Madhya AntahSambandhonkaTulnatmak Adhyayan	2008	2018
11	Preksha Singh	Applied Economics	Prof. Bimal Jaiswal	"An empirical analysis of asset quality and profitability of scheduled commercial Bank in the post millennium period."	2011	2017

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12	Bhawana	Applied Economics	Prof. R.S.Yadav	"Effects of Globalisation, privatisation & liberalisation in Industries"	2010	2017
13	Ali Mehndi Naqvi	Applied Economics	Prof. Madhurima	Impact of Policy Measures of Rehabilitation of Sickness in MSMEs in Uttar Pradesh	2013	2017
14	Anjana Mohan	Applied Economics	Prof. Virendra Kumar Goswami	An empirical study of women owned enterprises in MSME's in central U.P.	2014	2017
15	सुशीलकुमारमुन्ना	Applied Economics	Prof. Virendra Kumar Goswami	गरीबीरेखा से नीचेजीवनयापनकरनेवालेव्यक्तियों के आर्थिकविकासमें ३०प्र० सरकार द्वारासंचालित की जानेवाली योजनाओंकाविश्लेषणात्मक अध्ययन	2011	2017
16	Sumbul Fatima	Applied Economics	Dr. Anoop Kumar Singh	Impact of the Entry of Private Insurance Companies on the Performance of Life Insurance Corporation of India	2013	2017
17	Sumble Sakeel	Applied Economics	Prof. J.V.Vaishampayan	"A Study of emerging trends in India's trade relations with east Asian economics."	2008	2016
18	EshaVirangnaChattree	Applied Economics	Prof. R K Maheshwari	A Comparative Study of the Employee Welfare Schemes in Public And Private Sector Banks: An Empirical Analysis	2013	2016

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19	Zubair Ahmad	Applied Economics	Prof. R K Maheshwari	A Study of the Changing Consumer Buying Behaviour in Organised Retailing in Lucknow City	2012	2016
20	Tahira Akhtar	Applied Economics	Prof. Madhurima	Changing Pattern of the Commercial banking in India\	2008	2016
21	Ajeet Singh	Applied Economics	Dr. Anoop Kumar Singh	Performance and Growth of Horticulture Sector in India During Post Millennium Period	2012	2016
22	Shurbhi Mall	Applied Economics	Prof. Nar Singh	"Empowerment of Women Through Entrepreneurship :A study of Urban Organization and Unoorganized sectio in UP"	2011	2015
23	Ashish Kumar	Applied Economics	Prof. Madhurima Lal	"An Empirical study of entrepreneurship in Agricultural and Allied Sector in Uttar Pradesh"	2012	2015
24	Diwakar Dwivedi	Applied Economics	Prof .Nar Singh	"Inflation, Income Distribution and Economics Growth India."	2010	2015
25	Munila Naqvi	Applied Economics	Prof. Nar Singh	"Relatin\ve Roles Of Publice and Private Financial in Higher Education- A Study Uttar Pradesh"	2011	2015

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26	Afeza Fatima	Applied Economics	Prof. Nar Singh	"Indo- U.K Trade and Economics Relation Under WTO Regime"	2008	2015
27	Ramesh Chandra	Applied Economics	Prof. Madhurima Lal	"Role of non-farm sector in rural development of Bundelkhand region."	2008	2015
28	Vinay Kumar Singh	Applied Economics	Prof. R.S.Yadav	"Role of Foreign direct investment in promoting small and medium enterprises sector in India: A case study of Gujrat.	2010	2015
29	Shiv Kumar	Applied Economics	Prof. Madhurima	Mahatma Gandhi Rashtriya Gramin Rojgar Gurantee Adhinyam ka Gramin Vikas par Prabhav (Uttar Pradesh ke Lucknow vabareilly Mandal ka Tulnatmak Adhyayan)	2010	2015
30	Mr.Ramesh	Applied Economics	Prof. Madhurima	Purvi Uttar-Pradesh me Gramin Udhog ka Vikash Mandal Adhar par Tulnatmak Adhyayan	2009-10	2015
31	Ashish Kumar	Applied Economics	Prof. Madhurima	An Empirical Study of Entrepreneurship in Agriculture and Allied Sector in Uttar Pradesh	2012	2015

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32	Samreen Naqvi	Applied Economics	Prof. Archana Singh	An assessment of cooperative banking in India with special reference to U.P.	2007	2015
33	Vijay Kumar	Applied Economics	Prof. Virendra Kumar Goswami	An Analytical of Study of WTO on the Indian Agricultural Sector	2011	2015
34	Santosh Shukla	Applied Economics	Prof. Virendra Kumar Goswami	Evaluation of Pre and Post Merger & Acquisition of Regional Rural Bank in U.P.	2014	2015
35	ShikhaChantiya	Applied Economics	Dr. Anoop Kumar Singh	Impact of Changing Fashion on Export of Chikan Products from India	2008	2015