

UniRank Ranking



The screenshot shows the UniRank website interface. At the top, there is a navigation bar with the UniRank logo, "University Rankings", "Universities by Country", and "More". Below this, a breadcrumb trail reads "uniRank / Asia / India / University of Lucknow". The main content area features the University of Lucknow's logo on the left, the text "University of Lucknow" in the center, and ranking information on the right: "country rank 46" and "world rank 3285". A "share" button is also visible.

- University of Lucknow has been **ranked 46** in the country by the global ranking system UniRank
- **Top state funded generalist university** in the state of Uttar Pradesh
- **Third university** in the state with other two being central universities.

Assessment Parameters:

- The current **uniRank University Ranking™** is based upon an algorithm including 5 unbiased and independent web metrics extracted from 4 different web intelligence sources:
 - Moz Domain Authority
 - Alexa Global Rank
 - SimilarWeb Global Rank
 - Majestic Referring Domains
 - Majestic Trust Flow
- Web metrics data are collected on the same week to minimize temporal fluctuations and maximize comparability.
- Once outliers are detected and subdomains data reviewed and adjusted, web metrics data are normalized to a scale of 0 to 100 taking into consideration the logarithmic nature in which the Moz Domain Authority, the Alexa Global Rank and the SimilarWeb Global Rank are expressed.
- The normalized values are aggregated based on a weighted average algorithm which generates the final score and web ranking.