

Dividend Decision - I

Walter Model

Dividend Policy

- The dividend policy of a firm determines what proportion of earnings is to be paid to the shareholders by way of dividends.
- And, what proportion is to be retained by the firm for reinvestment purposes.
- Since the principal objective of financial management is to maximise the market value of shares, the main question is:
 - What is the relationship between dividend policy and market price of equity shares?

Dividend Models

- There are two schools of thought, one, which says dividend and investment policy are inter-related and they have bearings on the firm's market value.
- It includes mainly Walter Model, Gordon Model and traditional model.
- Second, which assumes that the dividend policy is irrelevant and it does not affect the market value of the firm.
- This includes Modigliani and Miller Model.

Basic terms

- Earning per share (EPS) = $\text{PAT} / \text{No. of paid-up equity shares}$
- Dividend per share (DPS) = $\text{Dividend} / \text{No. of paid-up equity shares}$
- Dividend pay out ratio (DPR) = DPS / EPS
- Retained earnings per share = $\text{EPS} - \text{DPS}$
- Earnings per share
= $\text{Dividend per share} + \text{Retained earnings per share}$

Walter Model

- James Walter (1963) gave a share valuation model which is based on the postulation that dividend decision and value of share are interdependent.
- It is based on the following assumptions:
- The firm has only equity share capital means a firm has only one source of capital i.e. equity share capital.
- It utilises retained earnings (only) to finance its future investments.
- The rate of return on investments is constant.
- The firm has an infinite life.

Walter Model

$$P = \frac{D + (E - D) \frac{r}{k}}{k}$$

where

P = the price per equity share,

D = the dividend per share,

E = the earnings per share,

(E - D) = the retained earnings per share,

r = the rate of return on investments, and

k = the cost of equity.

$$P = \frac{D}{k} + \frac{(E - D) \frac{r}{k}}{k}$$

- In the above case, the first component is the present value of an infinite stream of dividends (take the clue from the chapter of cost of capital); and
- The second component is the present value of an infinite streams of returns from retained earnings.
- So, as per this model, the value of a share is the present value of dividend and returns from the retained earnings of its entire life

An Illustration

Rate of Return	$r=25\%$	$r=20\%$	$r=15\%$
Cost of equity	$k=20\%$	$k=20\%$	$k=20\%$
EPS	$E=Rs. 10$	$E=Rs. 10$	$E=Rs. 10$
If $D = 0$	62.5	50	37.5
if $D = 5$	$= [5+(10-5)*(0.25/0.20)]/0.20 =$ 56.25	$= [5+(10-5)*(0.20/0.20)]/0.20 =$ 50	$= [5+(10-5)*(0.15/0.20)]/0.20 =$ 43.75
if $D = 10$	50	50	50
	$r > k$	$r = k$	$r < k$

Main findings

- When $r > k$, the market value of a share increases as the dividend payout ratio decreases.
- When $r = k$, the market value of a share does not change with the change in the dividend payout ratio.
- When $r < k$, the market value of share increases as the dividend payout ratio increases.
- Thus, according to the Walter model, it comes out that the ideal dividend payout ratio in different scenario is:
 - When $r > k$ is nil.
 - When $r = k$ is indifferent.
 - When $r < k$ is 100 percent.

For any additional query
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