

Counseling & Placement Cell, University of Lucknow <u>Established in March 2017</u>



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MINISTER OF HIGHER EDUCATION, GOVT OF UP ANNOUNCES MAHATMA GANDHI ANTARRASHTRIYA ADHYAYAN SHODHPEETH OF Rs. 2 CRORES ON THE PROPOSAL SUBMITTED BY PROF. MADHURIMA LALL in 2020



Proposal submitted to the Hon'ble Deputy Chief Minister
Prof Dinesh Sharma



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MAHATMA GANDHI ROGAAR ADHYAYAN SHODH PEETH

न त्वहं कामये राज्यं, न स्वर्गं न पुनर्भवम् । कामये दुःख तप्तानाम् प्राणिनामार्तनाशनम् ।।

Setting up of the Chair: Lucknow University is, a renowned institution with treasures of ancient Indian thought and culture, believes in the ideology and performing spirits of **MAHATMA GANDHI**. It is so suggested to establish a Chair from , the Corpus Fund of the Ministry of Higher Education to set up a Permanent Chair to pay the homage to this great pragmatic - humanistic thinker at the very appropriate occasion of his birth day celebrations.

Vision and Mission MAHATMA GANDHI ROJGAAR ADHYAYAN SHODH PEETH: Ideology of 'Integral Humanism' can alone ensure holistic and sustainable development of the society that paves way to happiness, peace and harmony in the life of individual, society, nation and the globe. In the light of this vision, the chair has following missions to work with:

MAHATMA GANDHI ROJGAAR ADHYAYAN SHODH PEETH



MAHATMA GANDHI SHODH UNIT

 To conduct researches on employment and its various areas with basic focus on theory building



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- To initiate researched in ht applied field so that in-depth studies could be done on maladies of poverty and its removal, enhancing the employability of youths and related areas
- To encourage phd work related to rojgaar
- To conduct studies on MAHATMA GANDHI patriotic and research studies on him

MAHATMA GANDHI PUBLICATION AND INFORMATION UNIT

- To publish the ideologies of MAHATMA GANDHI g specially on rojgaar and related youth problems
- A systematic and regular Publication and information systems on employment studies and its researches
- To publish the govt schemes and its applications regarding this field

MAHATMA GANDHI EMPLOYABILITY AND CAREER COUNSELING UNIT

- To develop skills and vacationalizing youths specially girl child, adolescent girls and weaker section women
- To develop communication, soft skills and interview techniques
- To provide specialization in accounting, computer training and various vocational courses etc
- Promote industries and self employment
- to provide career counseling to the students

MAHATMA GANDHI PLACEMENT AND RECRUITMENT AND INTERNSHIP UNIT

- Fixation of employment calendar
- To seek various employment opportunities
- To organize job fairs, trades, exhibitions etc
- To ensure promotion of jobs for job seekers

MAHATMA GANDHI ENTERPRENEURIAL DEVELOPMETN UNIT

- · To provide guidance for entrepreneurial development in the students and advising them for their start ups ventures
- to promote woman entrepreneurship along with research work on the same