

INVESTMENT BANKING, OPEN, CLOSED Ended FUNDS & UTI (1)

Investment Banking Companies are financial intermediaries that sell shares to the public and invest the proceeds in a diversified portfolio of securities. Each share sold represents a proportional interest in the portfolio of securities managed by the company on behalf of its shareholders. The type of securities purchased depends on company's investment objective.

Types of investment companies

- 1) open-end funds (mutual funds)
- 2) closed end funds
- 3) Unit Trusts

Open-end funds (mutual funds) - These are portfolios of securities, mainly stocks, bonds and money market instruments.

Important aspects

- 1) investors own a pro-rata share of overall portfolio.
- 2) Investment manager of fund manages the portfolio actively i.e. buys some, sells some securities.
- 3) Value or price of each share of portfolio called NAV (net asset value) = $\frac{\text{Market Value of portfolio} - \text{liabilities}}{\text{No. of shares (units) outstanding}}$
- 4) NAV is determined once every day i.e. at close of day.
- 5) All new investment during a day are priced at closing NAV.
- 6) Total No. of shares in funds increases if there are more investments than withdrawals during the day, and vice versa.
- 7) If prices of securities in portfolio changes, both total size of portfolio and NAV changes.
- 8) NAV will increase with rise in price of securities in portfolio.

Closed end funds. (Like stocks of corporations)

(2)

New shares of closed end funds are initially issued by an underwriter for the fund. After new issue no. of shares remains constant. After initial issue no sale or purchase of fund shares by fund company.

Shares are traded on secondary markets, either on exchange or OTC market.

Prices ^{of shares} are determined by demand & supply on secondary market.

Shares selling below NAV — at discount
" " " above NAV — at premium

diff from open end funds

$$\text{NAV} = \frac{\text{Price of shares} \times \text{No. of shares}}{\text{No. of shares}}$$

Initial investors have to pay substantial cost of underwriting.

Re proceeds the managers of funds have to invest equals total paid by initial buyers of shares + cost of issuance (abt 7.5% of total) includes selling fees at ~~commissions~~ commissions paid to retail brokerage firms that distribute them to public.

less popular.

(ETFs — hybrid closed end vehicles, which trade on exchanges, very close to their NAV.)

Cost to investor is like cost of stock of corporation, but there is stock brokers' commissions, Bid/offer spread is also a cost.

(3)

Sale Price of Unit = $\frac{\text{Market value of asset} - \text{liabilities} + \text{brokerage} + \text{Comm. + taxes; + stamp duties at management expense}}{\text{No. of units outstanding}}$

Re Purchase Price = $\frac{\text{No. of units outstanding}}{\text{No. of units bought or redeemed}} - (\text{brokerage charge, Comm. et.})$

Rt. of Return R.R.V. = $\frac{(\text{NAV}_t - \text{NAV}_{t-1}) + \text{Dividends} + \text{Capital gain}}{\text{NAV}_{t-1}}$

Advantages -
to investor

- economies of scale
- spread of risk
- diversification
- liquidity, flexibility
- tax benefits
- wide choice of schemes
- freedom for diversification

to financial system - inc. in demand for stock.

- long term horizon
- take into consideration capital gain
- along with inc. in dividends

Unit Trust

No. of Unit Certificates is fixed.

Unit trusts invest in bonds.

There is no active trading of bonds in the portfolio of Unit Trust.
Trustee holds all the bonds till redeemed by issuer.

But it may sell an issue in the portfolio of there is dramatic downfall in issuer's credit quality.

∴ cost of operating trust is considerably less.

Unit trusts have a fixed termination date.

All unit trusts charge sales commission (3.5% to 5%)

Costs Borne by Investors

Fund Sales Charges and Annual operating expenses

Shareholder's fee
or Sales charge
one time cost

operating expense
Called expense ratio (mostly investment management)
imposed annually

Sales charges

two types of sales charges dependent on methods of distribution

Sales force or wholesale

Direct (to investor)

ie to broker, ins. agent etc.

Sales charge in such cases is called a load.

No load

fund is bought at NAV

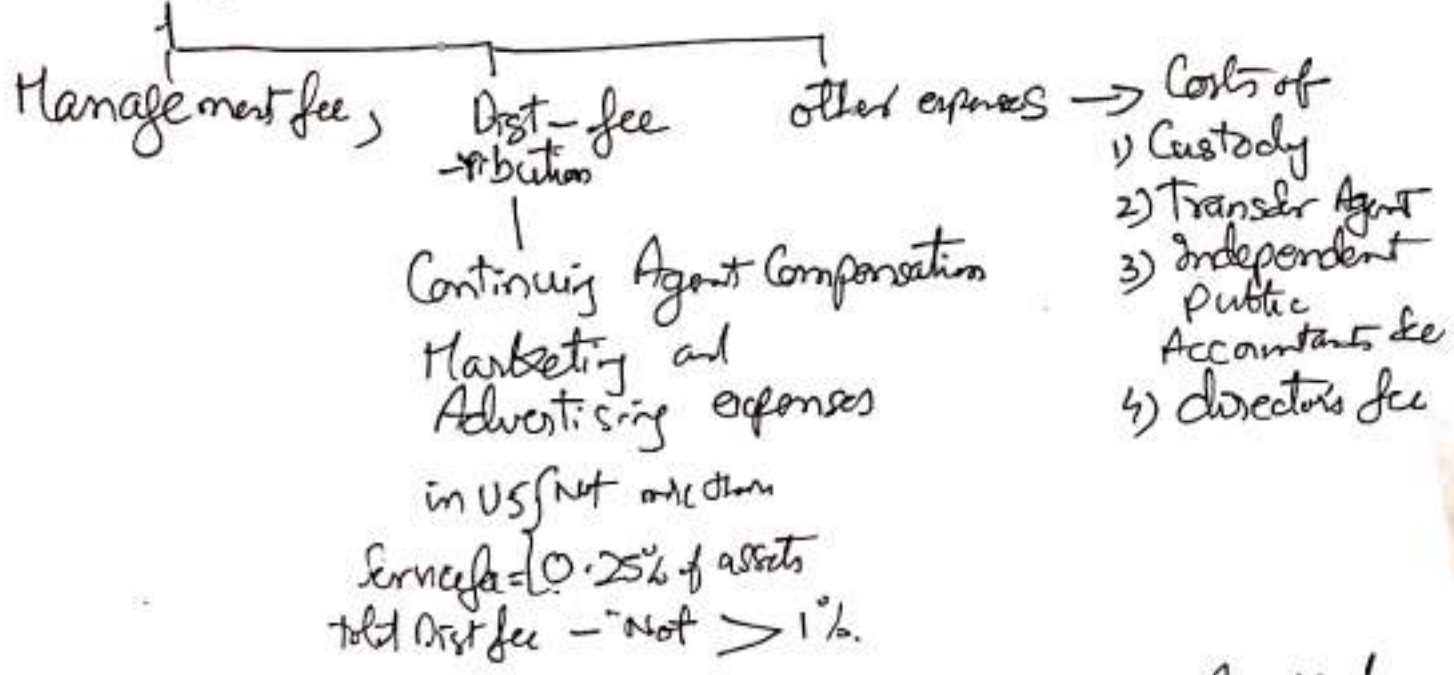
front end load - at time of purchase

back end loads - " " sale

level loads - imposed uniformly each year

Annual Operating Expense (Expense Ratio)

(5)



Sum of management fee + Dist. fee + Other Annual Exp / total assets = Expense Ratio

Types of funds

By investment objective

eg stock funds, bond funds, money market funds

Passive and

↓ (Indexed)

designed to replicate an index

Stock funds

Active funds

try to outperform index.

Fund of Funds

invest in funds

Family of funds or (gp or complex of funds)

management offers choice of numerous funds with different investment object

On basis of M-Cap

- Small up to \$2 billion
- Mid \$2 to \$12 billion
- Large > \$12 billion

Stock Style

- 1) growth - high price to earnings and price to book ratio
- 2) value - low
- 3) Blend

Sector specialize in any one sector

Market capitalization is equal to share of a company at a pt. of time multiplied by outstanding no. of shares.