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DIGITAL_STORYTELLING

Prof. Mukul Srivastava
Head
Department of Journalism & Mass Communication
University of Lucknow,
Lucknow (India)

sri.mukul@gmail.com
https://www.youtube.com/channel/UCdkxo7fhISE8kzyKoiTL8IQ
http://mukulmedia.blogspot.com/
www.mukulmedia.com
http://www.lkouniv.ac.in/
The craft of using technology to tell a story
DIGITAL STORYTELLING

  - Use of media
    - Text, TEXT, Text
    - Visuals
    - Music
    - Video
    - Voice

- Digital method shares with a wider audience
- The storytelling format makes the case
  - more convincing
  - sway an audience
  - increase donations
  - create a connection to the audience
Educational Goals and Objectives

1. Enhance lessons, causing higher order thinking skills
2. Appeals to diverse learning styles
3. Assign research to require a point of view
4. Practice communication skills
5. Entice writing skills
6. Engage students to develop a meaningful voice
7. Encourage technology skills
Creating a Digital Assignment…
Encourage Students to Plan

1. Provide a rubric or criteria to follow
2. Scripting (200-300 word script)
3. Storyboarding – create a digital sequence
4. Recording Voice, Add music, Editing
5. Fine Tuning --- titles, transitions, credits
6. Saving
7. Sharing

- Sample Rubric from University of Houston
- Rubistar-customize your own rubric
Start a Digital Story

1. Look at the assignment.
2. Ask “What do I want to tell?” use **text**
3. Ask “What emotion do I want to convey?”
4. Gather the **images** to bring the story to life
5. Gather the **sound** to bring the images to life
6. Use **voice**, background soundtrack
7. Spend time **assembling the story**
Types of Digital Stories

1. Personal Narratives
   - Character stories
   - Memorial stories
   - Stories about events or places in our lives
   - Stories about what we do
   - Recovery & discovery stories
   - Love Stories

2. Examination of Historical Themes and Events
   - Explore and depict a historical theme or event.
   - Require students to research a topic
   - Use informational & media literacy skills

3. Stories that Inform or Instruct
   - Curriculum content which delivers information
   - Motivational/Inspirational
   - Testimonial

Digital Personal Narrative – Reading
http://www.youtube.com/watch?v=AjrNm5h7gzE
sri.mukul@gmail.com, http://mukulmedia.blogspot.com/
Samples using PPT and Animoto

Digital Storytelling Videos made with PPT

- Starfish an inspirational message for all teachers
- Digital Storytelling: Social Studies 7th Grade
- George Washington Carver Biography Project
- Angry Birds Movie Made with PowerPoint 2010
- Teacher Quotes
- The Story of an Hour
- Tribute to Those Who Wear Blue

Digital Storytelling Videos made with Animoto

- Historic Philadelphia - http://animoto.com/play/94IBy69UEgb55O0kcAl5cA
- How to Make Dessert! http://animoto.com/play/tf93r1paJ1OmOSndUuNd1A
- Caterpillar Into Butterfly - http://animoto.com/play/jC9BuxwEbmgVBzlpLL0Rcw
- Inspirational - http://animoto.com/play/xmc7ILcQdSZhxpgnQRq5HA
- Life Cycle of a Plant - http://animoto.com/play/78J9UgJ82fG0PLdBvAhU1Q
- Ellis Island - http://animoto.com/play/mfjYuuFBBz6NyRvsbBW2ww

srimukul@gmail.com, http://mukulmedia.blogspot.com/
Copyright Information – Again, the University of Houston provides great information regarding this subject! The law provides four non-exclusive factors to be used in determining whether a use is fair. These are commonly referred to as the four fair use factors. They are:

1. The purpose of the use, including whether the use is a commercial use or for non-profit educational purposes
2. The nature of the work
3. The amount used
4. The effect on the marketing (or value) of the original work

Copy Right – Copy Wrong
The Educators' Lean and Mean No FAT Guide to Fair Use
http://www.csus.edu/indiv/p/peachj/edte230/copyright/

Code of Best Practices in Fair Use for Media Literacy Education
http://www.ncte.org/positions/statements/fairusemedialiteracy
Gathering Media: Images

Here are some sources of copyright-free images:

1. **Flickr** from Creative Commons is a free resource of non-copyrighted images.
2. **Creative Commons Search**
3. **Pics4learning.com**
4. **Public Domain, Copyright Free, Open Source, and Student Use Images and Media**
5. **Copyright Free and Public Domain Media Sources**
6. **Presentations ETC** (includes copyright-free audio)
7. **Public Domain Art, Books, Images, and Links**
8. **Copyright-Friendly Images**
Adding Audio – most easily used audio file type in projects is an .MP3

1. Tool to Record a Voice File
   - Audacity http://audacity.sourceforge.net/download/
   - Lame to export files as MP3 http://audacity.sourceforge.net/help/faq?s=install&item=lame-mp3
   - PC Sound Recorder
   - Vocaroo.com
   - Record narrations or audio right in PowerPoint

2. Add Music
   - Royalty and copyright free audio files found on the web
     - http://freeplaymusic.com/
     - http://incompetech.com/m/c/royalty-free/
     - http://www.thefreesite.com/Free_Sounds/Free_WAVs/
PPT Enhancement Tutorials

- Creative PowerPoint Animation
- PowerPoint2010 Adding Animations

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Digital Storytelling Applications
Mac and PC

1. **PC Programs**
   - Microsoft Photo Story 3 (still images)
   - Windows Movie Maker (still images and/or video clips)
   - PowerPoint
   - **Web Tools - Animoto**

2. **Mac Programs**
   - iPhoto (still photos and music)
   - Apple iMovie (still images and/or video clips)
   - PowerPoint
   - **Web Tools - Animoto**
Review – What Makes a Good Digital Story?
Seven Elements of Effective Digital Storytelling

1. A point of view
2. A dramatic question
3. Emotional content
4. Economy
5. Pacing
6. The gift of your voice
7. An accompanying soundtrack

(The Connected Classroom, Learning & Leading with Technology  Volume 32 )

sri.mukul@gmail.com, http://mukulmedia.blogspot.com/
Digital Storytelling

COLLECT YOUR PHOTOS NOW!

1. Develop a sample digital story for your course.
2. OR design a digital assignment for your students.

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References


Copyright-copy wrong?. (nd). *Copyright-copy wrong?*. Retrieved from http://www.csus.edu/indiv/p/peachj/edte230/copyright/


