

Term Assignment Topics- Corporate Evolution and Strategy Implementation

In view of the lockdown, students can also attempt their respective term -paper through visits to company web-sites, annual reports and other on-line resources.

- i) Identify a CEO of a leading company who has been instrumental in transforming the company. Relate the efforts of the CEO with the implementation process you have studied in the subject.
- ii) Select a company, read its Management Discussion & Analysis part of its annual report for last three years and draw inferences of challenges in strategy implementation.
- iii) “In India Business success comes with an ethical sacrifice.” Do you agree? Give examples of companies which in your opinion defy this perception and are ethical in their conduct of business and governance practices.
- iv) Identify any ‘Disruptor’ in the Indian Business. Elaborate on the challenges faced by such company and comment on the strategic logic of company.
- v) Write a paper on ‘New Business Models’
- vi) Write a report on YES Bank and unethical practices resorted by the bank. Give critical assessment of the code of ethics and status of ethics management, resulting consequences on stakeholders along with lessons learned.
- vii) Write a case on: The rise and fall of Chanda Kochar from ethical perspective. Is it the individual or the environment that shape the character of the person? Categories her as moral/immoral or amoral with your reasons.

Students may feel free to contact me on 9839065381 or jkbaba@gmail.com for seeking approval of any other applied topic related to the contents of the course.