UNIVERSITY OF LUCKNOW

Faculty of Arts

Revised_PROGRAMME OF EXAMINATION ODD SEMESTER -2026

M.A.J.M.C. Semester I

(Regular/Back Paper/Improvement)

Time Allowed: 3 Hours **Time: 02.00 PM to 05.00 PM**

Date	Paper	Paper Title
10.12.2026	MAJMCC-101	Basic Principles of Communication & Mass-Communication
12.12.2026	MAJMCC-102	History Growth & Development of Media
15.12.2026	MAJMCC-103	Computer Applications & Visual Communication
17.12.2026	MAJMCC-104	Media & Social Issues
19.12.2026	MAJMCVC-106	Translation Studies

M.A. (Journalism & Mass Communication) Sem-III

(Regular/Back Paper/Improvement)

Time Allowed: 3 Hours **Time: 02.00 PM to 05.00 PM**

Date	Paper	Paper Title
09.12.2026	MAJMCC-301	Advertising
11.12.2026	MAJMC-EL-301	Electronic Media (Radio & Television)
16.12.2026	MAJMC-EL302	Public Relation & Corporate Communication
21.12.2026	MAJMC-El 303	Film Appreciation

Note: (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

-sd-
(Prof. Mukul Srivastava)
Coordinator
Journalism & Mass Comm.
University of Lucknow

20.11.2026
Controller of Examinations
University of Lucknow
Lucknow

Dated: 20.11.2026