UNIVERSITY OF LUCKNOW
Faculty of Arts
PROGRAMME OF EXAMINATION ODD SEMESTER -2026

M.A.J.M.C. Semester I

(Regular/Back Paper/Improvement)

Time Allowed: 3 Hours **Time: 02.00 PM to 05.00 PM**

Date	Paper	Paper Title
10.12.2026	MAJMCC-101	Basic Principles of Communication & Mass-Communication
12.12.2026	MAJMCC-102	History Growth & Development of Media
15.12.2026	MAJMCC-103	Computer Applications & Visual Communication
17.12.2026	MAJMCC-104	Media & Social Issues
19.12.2026	MAJMCVC-106	Translation Studies

M.A. (Journalism & Mass Communication) Sem-III

(Regular/Back Paper/Improvement)

Time Allowed: 3 Hours **Time: 02.00 PM to 05.00 PM**

Date	Paper	Paper Title
09.12.2026	MAJMCC-301	Advertising
11.12.2026	MAJMC-EL-301	Electronic Media (Radio & Television)
16.12.2026	MAJMC-EL302	Public Relation & Corporate Communication
18.12.2026	MAJMC-El 303	Film Appreciation

Note: (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

19.11.2026

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(Prof. Mukul Srivastava)
Coordinator
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Controller of Examinations
University of Lucknow
Lucknow

Dated: 19.11.2026