UNIVERSITY OF LUCKNOW

Faculty of Arts

PROGRAMME OF EXAMINATION ODD SEMESTER -2026

B.A.J.M.C. NEP (New Course)

BAJMC Sem.- III

Time Allowed: 2.00 Hours **TIMING: 11.30 AM TO 1.30 PM**

Date	Paper No.	Paper Title
23.11.2026	JMCA-5	Introduction to Print Media
26.11.2026	JMCA-6	Basic of Reporting and Editing
28.11.2026	JMCB-5	Introduction to Broadcast Media –Radio
02.12.2026	JMCB-6	Technology of T.V. Production
07.12.2026	JMCM-3	Co-curricular (**TIMING: 11.30 AM TO 1.00 PM**)

BAJMC Sem.- V (New Course)

Time Allowed: 2.00 Hours **TIMING: 11.30 AM TO 1.30 PM**

Date	Paper	Paper Title
25.11.2026	JMCA-9	Public Relations
27.11.2026	JMCA-10	Economics of New Media Communication
30.11.2026	JMCB-9	Mobile Communication
03.12.2026	JMCB-10	New Media As a Tool For Social Change

BAJMC Sem.- V Back Paper (Old Course)

Time Allowed: 2.00 Hours **TIMING: 11.30 AM TO 1.30 PM**

Date	Paper	Paper Title
25.11.2026	9	Public Relations
27.11.2026	10	Economics of New Media Communication
30.11.2026	11	Exposure to New Media Industries
03.12.2026	I	Mobile Communication
04.12.2026	J	New Media As a Tool For Social Change

Note: (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

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(Prof. Mukul Srivastava)
Coordinator
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Controller of Examinations
University of Lucknow
Lucknow

Dated: 14.11.2026