



# PLACEMENT CELL (MAIN CAMPUS) UNIVERSITY OF LUCKNOW



## DALMIA BHARAT SUGAR AND INDUSTRIES LTD

**About:** The Cane Development Assistant (CDA) is a field-based professional who serves as the critical link between Dalmia Bharat Sugar and Industries Ltd. and the farming community within the assigned operational area.

**Position:** Cane Development Assistant (CDA)

**Department:** Cane Development

**Education:** Bachelor's degree in Agriculture preferred

**Field Experience:** Minimum 1-2 years of experience in agricultural extension or sugarcane farming

**Skills:**

- Communication
- Interpersonal Skills
- Data Management
- Problem-Solving Ability
- Time Management
- Physical Fitness
- Fluency in local language(s)

**Responsibilities:**

- Farmer Acquisition: Increase in number of active farmers under the CDAs area of responsibility
- Acreage Expansion: Growth in sugarcane cultivation area year-on-year
- Yield Improvement: Average sugarcane yield increase compared to previous season
- Farmer Satisfaction: Positive feedback and retention rate among farmers
- Field Visi: Frequency Minimum number of visits per farmer per season as per company norms
- Report Submission: Timely submission of field reports and data on schedule
- Compliance Rate: Farmer adherence to recommended practices and company guidelines



SCAN TO APPLY

**LAST DATE - 22/06/2026**

**For any query please contact :**

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