



UNIVERSITY OF LUCKNOW

Faculty of Arts

PROGRAMME OF ODD SEMESTER EXAMINATION-2025

M.A. (Journalism & Mass Communication) Sem-III

(Regular & Back Paper/Improvement)

Time Allowed: 3 Hours'

Time: 08.30 AM to 11.30 AM

Date	Paper	Paper Title
8.12.2025	MAJMCC-301	Advertising
10.12.2025	MAJMC-EL-301	Electronic Media (Radio & Television)
12.12.2025	MAJMC-EL302	Public Relation & Corporate Communication
15.12.2025		Inter Departmental Course

Note: (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

-Sd-
(Prof. Mukul Srivastava)
Coordinator, MA, JMC
University of Lucknow
Lucknow


14.11.2025
Controller of Examination
University of Lucknow
Lucknow

Dated: 14.11.2025