



UNIVERSITY OF LUCKNOW

Faculty of Arts

Revised PROGRAMME OF ODD SEMESTER EXAMINATION-2024

M.A. (Journalism & Mass Communication) Sem-I (Regular & Back Paper/Improvement)

Time Allowed: 3 Hours'

Time: 08.30 AM to 11.30 AM

Date	Paper	Paper Title
13.01.2025	MAJMCC-101	Basic Principles of Communication & Mass Communication
16.01.2025	MAJMCC-102	History Growth & Development of Media
18.01.2025	MAJMCC-103	Computer Applications & Visual Communication
23.01.2025	MAJMCC-104	Media and Social Issues
25.01.2025	MAJMCVC-106	Translation Studies

M.A. (Journalism & Mass Communication) Sem-III (Regular & Back Paper/Improvement)

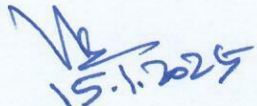
Time Allowed: 3 Hours'

Time: 08.30 AM to 11.30 AM

Date	Paper	Paper Title
17.01.2025	MAJMCC-301	Advertising
20.01.2025	MAJMC-EL-301	Electronic Media (Radio & Television)
24.01.2025		Inter Departmental Course
29.01.2025	MAJMC-EL302	Public Relation & Corporate Communication

- Note:** (a) University reserves the right to change the schedule as per organizational requirements.
(b) Students are advised to remain updated on the L.U. website www.lkouniv.ac.in for any changes in the schedule.

Dated: 15.01.2025


15.1.2025
Controller of Examination
University of Lucknow
Lucknow