



National Seminar

On

Corporate Social Responsibility and Sustainable Development Goals for Vision Viksit Bharat@2047

14-15 February 2025
(Hybrid Mode)

Sponsored By:

Indian Council of Social Science Research, New Delhi



Organised By:

Department of Economics

University of Lucknow, Lucknow-226007, U.P. India

E-mail: ecoseminarlu@gmail.com | Website : www.lkouniv.ac.in



Two Days National Seminar on CSR and SDG at Lucknow University on 14-15 February, 2025
ecoseminarlu3.wordpress.com

ABOUT THE UNIVERSITY

The University of Lucknow, Lucknow is one of the oldest institutions of higher education in India. It is affiliated with esteemed bodies such as the University Grants Commission (UGC), Association of Commonwealth Universities (ACU), Association of Indian Universities (AIU), Distance Education Council (DEC), National Council of Teachers Education (NCTE), All India Council for Technical Education (AICTE) and the Bar Council of India. In recognition of its academic excellence, the university of Lucknow was awarded A++ Grade by the National Assessment and Accreditation Council (NAAC) in July 2022.

In the National Institutional Ranking Framework (NIRF) 2024, the University of Lucknow has achieved significant milestones, securing 97th position among the top 100 universities in India. This marks a substantial improvement from its previous rank, underscoring its upward trajectory in academic performance. Notably, the university's faculty of law was ranked 23 among the top 39 law schools in India. Additionally, the University of Lucknow was ranked 32nd in the state public university category, highlighting its consistent efforts to elevate its educational standards and reputation. For more details you can visit: <https://www.lkouniv.ac.in>

ABOUT THE NATIONAL SEMINAR

As India embarks on its journey toward realizing the vision of Viksit Bharat @2047, the nation's aspirations focus on becoming a developed, inclusive and sustainable economy by the 100th year of its independence. This ambitious vision demands a robust, multi-faceted approach that incorporates sustainable economic growth, social equity, environmental stewardship and active participation of various stakeholders. Corporate Social Responsibility (CSR) plays a pivotal role in shaping this trajectory by channelling corporate resources, innovation and expertise toward addressing key developmental challenges. At the same time, the United Nations' Sustainable Development Goals (SDGs) provide a global framework for pursuing comprehensive sustainable development by 2030, making it essential for CSR efforts to align with these goals to maximize impact. The convergence of CSR and SDGs creates an opportunity to steer India toward long-term development targets while meeting global sustainability standards.

India's vision of Viksit Bharat@2047" aims to transform India into a developed nation by 2047, with a strong focus on sustainable development, encompassing economic growth, social progress, environmental sustainability, and good governance; therefore, Corporate Social Responsibility (CSR) initiatives aligned with the Sustainable Development Goals (SDGs) are crucial to achieve this vision, including areas like renewable energy adoption, education access, healthcare improvement, skill development, climate action and inclusive economic growth across various sectors. This Seminar invites empirical papers which may be presented through offline and online technical sessions. Some indicative sub themes as under :

CSR and Vision Viksit Bharat @2047

- Aligning CSR with Vision Viksit Bharat @2047
- CSR policies for India's broader developmental vision
- CSR initiatives on achieving Vision 2047 objectives
- CSR in addressing national and global challenges
- Good Governance frameworks and the CSR Role

Future of CSR in India toward Viksit Bharat @2047

- Sustainable Development Goals and CSR Synergy
- CSR to build a skilled workforce for the future
- Aligning CSR activities to address Poverty and Inequalities
- CSR and Health outcomes
- Role of CSR in supporting government initiatives

CSR Strengthening Education and Skill Development

- CSR to equip youth and the workforce with future-ready skills
- Promoting CSR initiatives for conserving natural resources
- Leveraging CSR funds for improving access to quality of Life
- Training and Education to build a skilled workforce for the future
- CSR Case Studies: Learning from the best

Role of CSR in achieving SDGs

- CSR in climate action, poverty alleviation, and gender equality
- Innovative CSR practices for sustainable growth
- Public-private partnerships for achieving SDGs
- CSR in promoting social equality
- Environmental Stewardship and Climate Action

Synergies between CSR activities and SDGs

- CSR projects contributing to SDG targets
- Key challenges in integrating CSR with SDGs
- Strategies for aligning CSR projects with the SDGs
- Case studies of CSR-driven SDG-related challenges
- CSR and SDGs driving Vision Viksit Bharat @2047

Strategic Alignment of CSR with SDGs

- SDGs where CSR efforts can have the most significant impact
- CSR for Public Health and Well-being
- CSR initiatives to Social infrastructure
- CSR and gender disparities in workplaces and communities
- Empowering Marginalized Communities through CSR

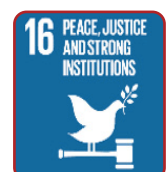
CSR for Inclusive Growth and Poverty Alleviation

- CSR for Gender Equality and Women Empowerment
- Leveraging CSR to support livelihood development
- CSR and financial inclusion
- CSR's potential in creating inclusive growth
- MSMEs Pioneering CSR Practices for Sustainability
- NBFCs promoting Social Change through CSR collaboration

Transparency, Accountability, and Impact Assessment:

- Mechanisms to monitor the impact of CSR initiatives on SDG progress
- Monitoring and Accountability in CSR
- Future of CSR legislation in India
- Analysing the impact of CSR on critical sectors
- Opportunities and Challenges in implementing CSR

CSR ALIGNMENT FOR



CALL FOR PAPERS

Conceptual and empirical research papers and case studies are invited for presentation from Academicians, Research Scholars, NGOs, Government Officials, Professionals, and practitioners from various disciplines and departments on any of the themes mentioned above and related to it. Abstracts (maximum 250 words) should be submitted as email attachment in MS word File, Font-Times New Roman 12 point size, 1.5 spacing, 1 inch margin on all sides, with reference in alphabetical order to email: ecoseminarlu@gmail.com. Both the abstract and full paper should have the title of the paper along with name(s) of the author (s), affiliation, address, contact no and email id. Information of acceptance will be sent by email only. For details visit : <https://ecoseminarlu3.wordpress.com/call-for-papers/>

PROCEEDINGS OF THE NATIONAL SEMINAR

Participants of the conference are informed that the proceeding of the conference containing only selected full length paper concerning with focal and sub theme of the conference will be published 25 papers in UGC Care Journal and others paper in the form of edited book with ISBN. Full papers should not exceed 5000 words in length. Please note that accepted full papers will be reviewed by Review Committee, who will select works deemed suitable and of sufficient quality for their Edited Book. Selected paper author will get a copy of the Conference Proceedings. Additional charges may apply for Journal and Edited Book.

Target Audience:

- Corporate leaders and CSR professionals
- Policymakers and government officials
- Academicians, researchers and students
- Non-governmental organizations (NGOs), Self Help Groups (SHGs) and civil society organizations
- Representatives from international organizations and development agencies
- Entrepreneurs and social innovators

Seminar Highlights:

- **Keynote Speeches:** By eminent leaders from the government, corporate, and academic sectors on CSR's role in shaping India's future.
- **Panel Discussions:** Interactive discussions on CSR strategies, SDGs and their implications for Vision Viksit Bharat @2047.
- **Paper Presentations:** Selected research papers from scholars and experts on CSR, SDGs and sustainability.
- **Networking Opportunities:** A platform for dialogue between policymakers, industry leaders and researchers to discuss potential collaborations.

Submission Guidelines:

Abstract Submission: 05th January, 2025

Full Paper Submission: 15th January 2025

Acceptance notification: 20th January 2025

Registration last date: 31st January, 2025

For paper submission Email: ecoseminarlu@gmail.com

Google form link : <https://forms.gle/P2EbsbuYMzMhtSq46>

Registration

The registration fee details will be sent through email to all the participants whose papers have been accepted for presentation. You can Register by using Google form link : <https://forms.gle/P2EbsbuYMzMhtSq46>

Registration fees:

Industry/Corporates/NGOs: Rs 2000

Academicians: Rs 1000

PhD/Research Scholars: Rs 500

Accommodation/Travel Support

Participants are requested to make their own arrangements for accommodation. However, the Lunch & Tea during the Seminar will be provided by the organizers. The participant will be required to bear travel expenses at their own.

Join us as we envision and shape a Viksit Bharat by 2047 through the collective efforts of CSR and sustainable development practices!

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Sri Aurobindo College (M), Delhi (Mob.: 9968338862)

Student Co-ordinators:

Ms. Sneha Verma - 7991935863

Mr. Rajneesh Sonkar. - 8174957453

All Correspondence should be addressed to the Convenor and organizing secretary

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Dr. Suchitra Prasad, Assistant Professor, Department of Economics, LU

For further details, Please contact:

Organizing Secretary/Convenor

Department of Economics

University of Lucknow, Lucknow-226007, U.P. India

E-mail: ecoseminarlu@gmail.com | +91- 737972999, +91 9910841282

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