



# UNIVERSITY OF LUCKNOW, LUCKNOW

DEPARTMENT OF BUSINESS ADMINISTRATION

PROGRAMME OF ODD SEMESTER EXAMINATION-2022


## MBA Odd Semesters III 2022-23

Venue: Old Campus, University of Lucknow

Time Allowed: 3 Hrs.	Time: 2.00 PM – 5.00 PM.
Date	MBA Semester III
06.02.2023	MBAIER 301 Business Analytics
08.02.2023	MBAEL 311 Integrated Marketing Communication / MBAEL 321 Financial Systems and Institutions/ MBAEL 331 Organisational Change and Development / MBAEL 341 Export Import Procedures and Documentation
10.02.2023	MBACC 301 Innovation and Entrepreneurship
16.02.2023	MBAEL 312 Product and Brand Management / MBAEL 322 Security Analysis and Portfolio Management / MBAEL 333 Talent Management/ MBAEL 344 International Marketing
20.02.2023	MBAEL 313 Consumer Behaviour / MBAEL 323 Banking and Insurance Services/ MBAEL 334 Performance Management & HR Audit / MBAEL 345 Emerging Economies and Markets
22.02.2023	MBAEL 315 Customer Relationship Management/ MBAEL 325 Corporate Tax Planning/ MBAEL 335 Industrial Relations and Dispute Settlement
24.02.2023	MBAEL 314 Digital Marketing / MBAEL 324 Working Capital Management
February 27 & 28, 2023	MBAIN 301 Summer Internship Project (SIP) Presentation/ Viva-voce (From 10:00 a.m. onwards)

**Note:** (a) University reserves the right to change the schedule as per organizational requirements.  
(b) Students are advised to remain updated on the L.U. website [www.lkouniv.ac.in](http://www.lkouniv.ac.in) for any changes in the schedule.

-SD-  
(DR. SANGEETA SAHU)  
Head, MBA  
University of Lucknow  
Lucknow

  
Controller of Examinations  
University of Lucknow  
Lucknow

Dated: 28.01.2023



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## Schedule of MBA Odd Semesters I 2022-23

<b>Time Allowed: 3 Hrs.</b>	<b>Time: 2.00 PM – 5.00 PM.</b>
<b>Date</b>	<b>Paper Title</b>
<b>17.02.2023</b>	<b>MBAVC101</b> Quantitative Techniques for Business
<b>21.02.2023</b>	<b>MBACC103</b> Business Accounting
<b>23.02.2023</b>	<b>MBACC104</b> Organisational Behaviour
<b>25.02.2023</b>	<b>MBACC101</b> Principles of Management and Business Ethics
<b>27.02.2023</b>	<b>MBACC102</b> Business Environment
<b>01.03.2023</b>	<b>MBACC105</b> Managerial Economics

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