

लखनऊ विश्वविद्यालय लखनऊ 226007(उ.प्र.)भारत University of Lucknow

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केन्द्रीय प्लेसमेंट सेल

Prof. Sanjay Medhavi, Director Central Placement Cell (CPC)

Date: 29-07-2022

Internship opportunities at VIBGYOR

Company Profile: Vibgyor Advisors is a first generation fintech company providing wide range of financial services under various segments of retail and non-retail sector.

Company Website: https://vibgyoradvisors.com/services

Profile: Finance and Marketing Interns

Job Role:

- Researching and analyzing the structure of your city to understand business opportunities.
- Networking with Chartered Accountants, RTO Agents, and Real Estate Agents in order to onboard them onto our fintech platform. Our fin-tech platform comprises marketing and business development in financial services already handled by the company, such as loans, insurance, equity advisory services and investment portfolio management services.
- Conducting meetings with various professionals to offer them our financial services by making regular visits understanding their needs, and anticipating new opportunities.
- Processing cases and business brought in by on-boarded channel partners.

Benefits of internship:

- Incentives up to 10% of revenue generated from converted business from clients referred by Channel Partners onboarded by you.
- · Participating in live projects of the firm.
- Certificate at the end of the internship tenure.
- Performance based PPO (Pre placement offer)
- Summer Internship Project Assistance.
- Letter Of Recommendation (LOR)
- Training about Management Information system.

Internship details:

- Duration: 2-3 months
- Process: Online Test followed by Interaction Session and Product Training
- Location: On field in your current city of residence

What's in it you as a marketing intern?

- Exposure to the onboarding process of the potential channel partner model.
- Building networks with the potential channel partners.
- Knowledge about market penetration.

- Exposure to demographic research on the channel partners.
- Knowledge about MIS.
- Personality and soft skill development training which shall be helpful in long term career path.

What's in it for you as Finance Intern?

- In depth knowledge about financial services like loans, insurances and equity services through training sessions by technical experts.
- Exposure to NBFC's and banking industry.
- Live exposure and involvement while handling various loans, insurance and equity advisory cases of clients
- Personality and soft skill development training which shall be helpful in long term career path.
- Ability to tackle with time management while dealing in client's cases and deal closure.

Interested students may provide their details on the below link latest by 31 July 2022

https://forms.gle/9ppFVMKWAw35LZEZ8