



University of Lucknow
लखनऊ विश्वविद्यालय

प्रो. संजय मेधावी, निदेशक
केन्द्रीय प्लेसमेंट सेल
Prof. Sanjay Medhavi, Director
Central Placement Cell (CPC)



लखनऊ विश्वविद्यालय
लखनऊ 226007 (उ.प्र.) भारत
University of Lucknow
Lucknow-226007 (U.P) INDIA

Date: 04-03-2022

Internship opportunity in Edulion

Edulion is an early stage ed-tech platform aiming to impart essential skills to young adults. We want to introduce students to such subjects that are not taught in the curriculum and nevertheless are very important for their overall development.

We have a few internship opportunities for students at your reputable institution that we would like to offer.

The internship details are attached below.

The interested students may fill out the google form below, the company's HR team will schedule an interview with them for the further process.

<https://forms.gle/FDMUA2GtbmRaZApy6>

Opportunities available at Edulion

Human Resources Internship

Get a practical, hands-on experience in Recruitment, Hiring Strategy, Market Mapping. Help with new positions on websites and job boards. Assist with screening resumes and applications and design and update job descriptions

Duration - 1 month

Campus Ambassador Program

Chance to represent Edulion at your campus. Increase brand awareness in specific social circles. Identify, and promote our product details to groups/clubs on campus. Gain exposure to HR, marketing and networking.

Duration - 1 month

Social media marketing internship

Manage digital media, SEO, SEM and running digital ads. Creating Growth Strategies and monitoring all social media platforms for trending news, ideas and feedback. Contribute to create e- campaigns.

Duration - 1 month

Business development (sales) internship

Set targets benchmark and attain proficiency in achieving them. Help develop a new market segment and convince potential consumers to join our platform and conclude the sales process from beginning to end Customer relationship management.

Duration - 1 month

Sales and marketing internship

Intern to strategise marketing campaign, Planning and hosting of marketing events, Performing market analysis and build and maintain customer relationships.

Duration - 1 month

Benefits and perks

- Flexible work timings
- Work from home
- 5 Certificates
- Get a chance to earn upto INR 3000
- Performance Based LOR
- placement opportunity to passionate interns



EDULION
EDUCATE | EVOLVE

#startupindia

Edulion is an value education technology company. We want to add values to our students by imparting essential skills in them through our online platform of live and recorded lectures.

OUR MISSION

TO CREATE AWARENESS
IN KIDS AND YOUNG
ADULTS ABOUT FUTURE
SKILLS.

OUR VISION

TO TAKE VALUE
EDUCATION TO ENTIRE
COUNTRY IN REGIONAL
LANGUAGES.

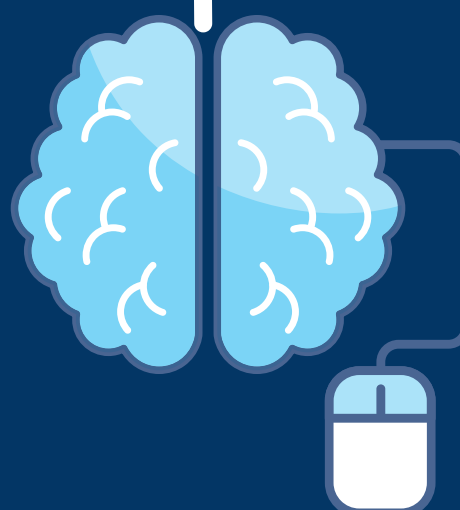
OUR VALUES



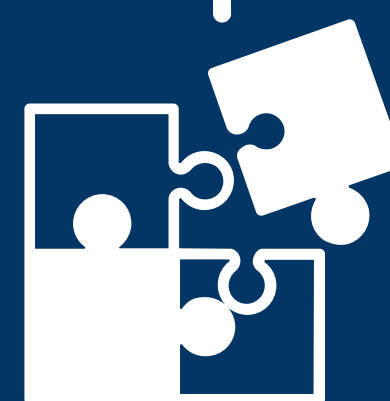
Excellent
Command
Over Skills



Innovative
Approach
to Learning



Futuristic
Approach
to Learning



Learn
Future
Skills

#startupindia

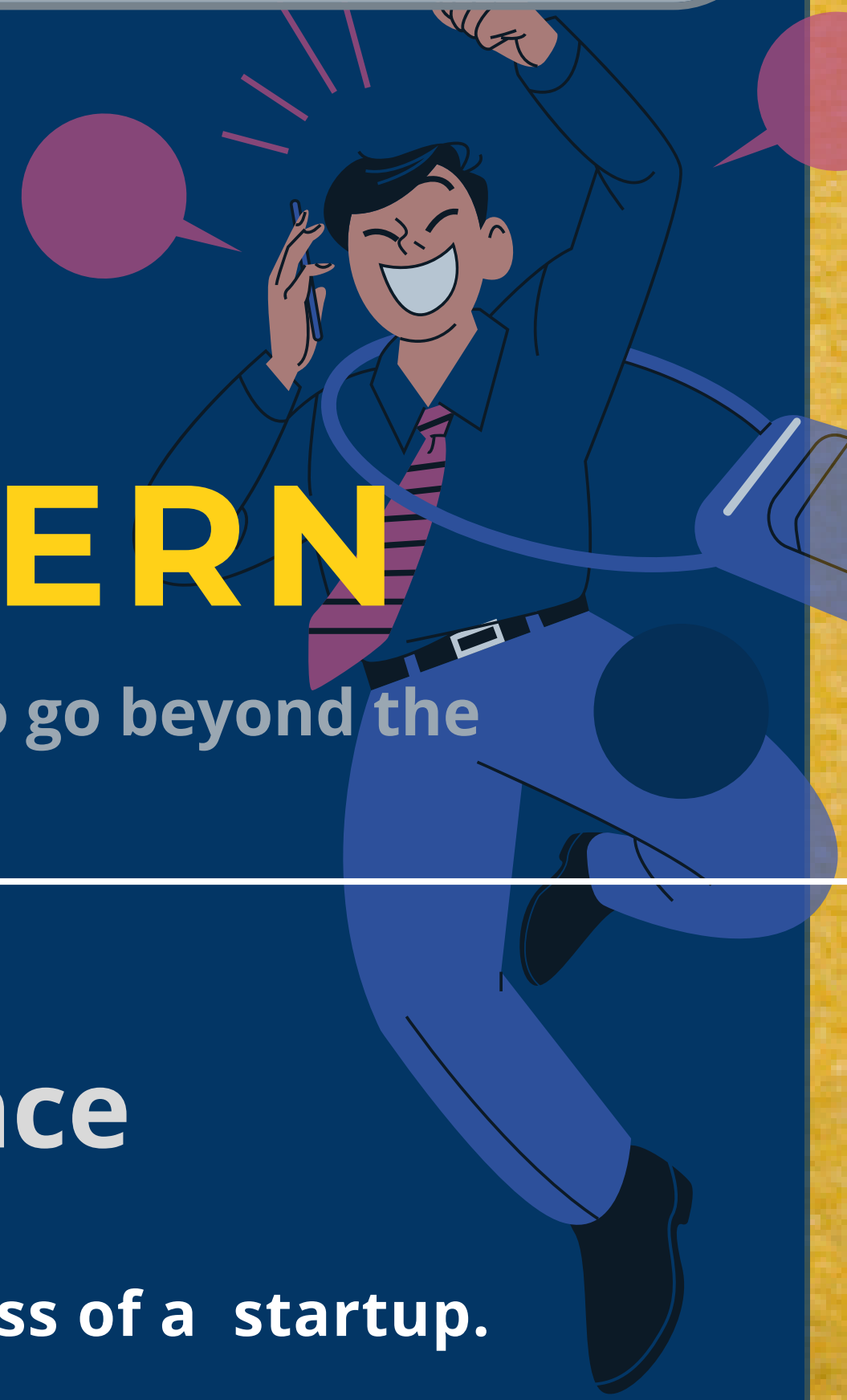


EDULION
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**WE ARE
LOOKING FOR**

HUMAN RESOURCE INTERN

Edulion is an Edtech Company who's vision is to go beyond the conventional educational system



Responsibilities & Experience

- Hands on experience on end to end HR process of a startup.
- Establish the job openings online.
- Talent Acquisition
- Hiring and Firing
- Proofread HR Documents
- Prepare, PPT, Word Docs and work on Excel.

Perks

- Flexible work timings -
- Built to suit internship - Easily doable work with classes -
- Work from home -
- 5 Certificates -
- Get a chance to earn upto INR 3000 -
- Performance Based LOR -
- Work for an unlimited period if your track record is good -

office@edulion.in | +91 9175934293

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EDULION
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**WE ARE
LOOKING FOR**

CAMPUS AMBASSADOR INTERN

Edulion is an Edtech Company who's vision is to go beyond the conventional educational system

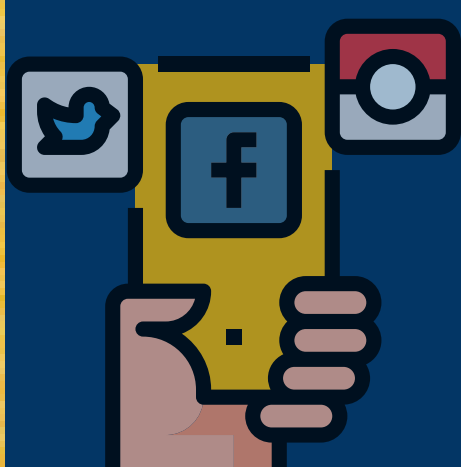


Responsibilities & Experience

- Use your social media presence to amplify our initiatives
- Increase brand awareness in specific social circles
- Establish relationships with club chairs and faculty
- Lead generation
- Data collection
- Minimal revenue generation with no targets
- Develop unique marketing ideas for your specific location
- Identify, and promote our product details to groups/clubs on campus

Perks

- Flexible work timings -
- Built to suit internship - Easily doable work with classes -
- Work from home -
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EDULION
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WE ARE LOOKING FOR BUSINESS DEVELOPMENT(SALES) INTERN

Edulion is an Edtech Company who's vision is to go beyond the conventional educational system



Responsibilities & Experience

- Work with the team to spread Edulion's courses in the different schools
- Contact potential clients to establish rapport
- Arrange relevant meetings.
- Get more product reach.
- Lead generation
- Data collection
- Minimal revenue generation with no targets
- Customer relationship management

Perks

- Flexible work timings -
- Built to suit internship - Easily doable work with classes -
- Work from home -
- 5 Certificates -
- Get a chance to earn upto INR 3000 -
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EDULION
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**WE ARE
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MARKETING AND SALES INTERN

Edulion is an Edtech Company who's vision is to go beyond the conventional educational system



Responsibilities & Experience

- Planning and hosting of marketing events.
- Perform market analysis
- Evaluate competitor marketing and digital content.
- Help organize marketing events
- Lead generation
- Data collection
- Minimal revenue generation with no targets
- Build and maintain client relationships
- Create a positive experience for our customers

Perks

- Flexible work timings -
- Built to suit internship - Easily doable work with classes -
- Work from home -
- 5 Certificates -
- Get a chance to earn upto INR 3000 -
- Performance Based LOR -
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EDULION
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**WE ARE
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SOCIAL MEDIA MARKETING INTERN

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Responsibilities & Experience

- Design and post creatives under the the team leader's guidance
- Run ads on Instagram and Facebook
- Manage all aspects of digital marketing including:
the website, SEO, SEM, digital advertising, email marketing
- Assist with social media campaigns
- Complete other administrative tasks as needed
- Lead generation
- Data collection
- Minimal revenue generation with no targets

Perks

- Flexible work timings
- Built to suit internship - Easily doable work with classes
- Work from home
- 5 Certificates
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