

**One Week National
Faculty Development Programme
on
Research Methodology in
Entrepreneurship Development**



3rd-9th March 2022

**Organized by
Department of Commerce
(Under Centre of Excellence)
University of Lucknow
Lucknow**

at:

**Prof. S.B. Singh Auditorium
Department of Commerce
(Old Commerce Block)
University of Lucknow**

Contact No:- 8127806770, 9151816426

Email – coecommerce.ulko@gmail.com

Preamble

Research affects society and the lives of each one of us. The creation of new goods and services improves the quality of living of the individuals as well as of the society. Entrepreneurship is important as it has the ability to improve standards of living and create wealth which in turn boosts up national income and tax revenue and generates employment.

Course Objectives

The participants will be able:

- To gain knowledge about Initiatives for Entrepreneurship Development & Govt. Schemes
- To know about Start-ups: Concept, funding, establishment and operations
- To understand the basics of Research Methodology
- To gain insight into research phenomenon and enhance skills to prepare an research design.
- To gain an insight of Sampling Techniques and Data Collection
- To develop an understanding of Data Analysis & its Interpretation
- To gain exposure of Research Publications.

Course Content

- Entrepreneurship Development: Initiatives & Govt. Schemes
- Start-ups: Concept, Funding, Establishment and Operations
- Overview: Research Methodology, Research Design
- Measurement and Scaling Techniques
- Sampling Design, Collection of Data
- Introduction to SPSS, Data entry into SPSS, Managing data, Graphics etc.
- Parametric Tests and Non-Parametric Tests
- Correlation and Regression, Discriminant Analysis, Cluster Analysis.
- Factor Analysis
- Paper Publication & Plagiarism, Writing Research Report and Detailed Project Report (DPR)

Resource Persons: Eminent Academicians & Professionals from reputed Universities, Institutions and Organizations.

Important Dates:

Last date of Registration: 20th February 2022

Duration of FDP: 3th -9th March 2022

Eligibility Criteria:

Academicians, Professionals, Research Scholars and Entrepreneurs from any discipline who want to enhance their conceptual and analytical skills regarding research methodology, academic writing and entrepreneurial development.

Registration Fees: Rs.1000/- per participant. Payment is to be made after intimation of selection.

Account holder's Name: Head, Department of Commerce, Lucknow University

Account No.: 187301000003667

IFSC: IOBA0001873

Bank Name: Indian Overseas Bank, BSIP Branch

Selection Criteria: Limited Seats are available. Selection will be on the basis of **Research Write-up sent by participant.**

Accommodation: No accommodation will be provided.

How to Apply:

Interested candidates may apply by filling **registration form by using the given link, along with Research Write-up (Max. 1000 words) and Declaration Form** duly forwarded by concerned head / principal of the institution <https://forms.gle/xZcFAXkeDciTMHsC6>

About Department of Commerce

Known as the ‘Gateway to Commerce Education’ in India, the Department is a pioneering institution which has earned a niche for itself in academic excellence ever since its inception in 1921 A.D.

With a vision for tomorrow, the Department continues its endeavour in research, business & management education and consultancy. The Department aims at upliftment of overall academic standards of both teachers and students, to make the Department of Commerce a centre of excellence. Recognizing its academic achievements, the Department was conferred the distinction of being selected for **Centre of Excellence** and awarded the “Bhau Rao Devras Shodh Peeth” by the Government of U.P. We have recently launched a new professional programme “MBA (Finance & Accounting)”

About University of Lucknow

Situated amidst the scenic ambience on the northern bank of the mythological river Gomti, the University of Lucknow has a long and eventful history and an enviable place amongst premier institutions of academic excellence in the country.

The University today imparts education in ten faculties of Arts, Science, Commerce, Ayurveda, Education, Law, Fine Arts, Engineering, Unani and Yoga and Alternative Medicine. It has under its ambit around 542 associated colleges which impart teaching at both undergraduate and postgraduate levels.

The University was set up in 1920 and has completed 100 glorious years of its establishment.

Patron

Prof. Alok Kumar Rai
Hon'ble Vice Chancellor
University of Lucknow

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Head, Department of Commerce
University of Lucknow

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University of Lucknow

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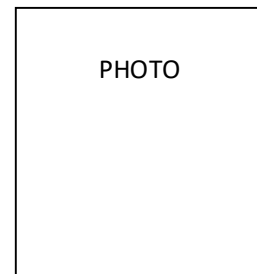
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University of Lucknow, Lucknow**

Declaration Form



Name:

Designation:

Discipline/ Subject:

Institute/ Organization:.....

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Declaration: I hereby undertake that all the information given by me is correct to the best of my knowledge and belief and nothing has been concealed thereof. If any information is found incorrect, I shall be solely responsible for the same and my candidature for the course shall stand cancelled.

Signature of the Applicant (With Date)

Signature of the Head/Dean/Principal