

# UNIVERSITY OF LUCKNOW FACULTY OF ARTS

#### PROGRAMME OF EXAMINATIONS - DECEMBER- 2021

### **B.A.J.M.C, Semester III**

Time Allowed: 3.00 Hours Timings: 9.00 A.M. To 12.00 Noon

Date	Paper	Paper Title (New Syllabus)
10.01.2022	VII	Message & Mass Media Audience
12.01.2022	VIII	Basics of Reporting & Editing

## **B.A.J.M.C, Semester V**

Time Allowed: 3.00 Hours Timings: 9.00 A.M. To 12.00 Noon

Date	Paper	Paper Title (New Syllabus)
11.01.2022	XIII	Computer Application
13.01.2022	XIV	Photography

### MA.J.M.C, Semester III

Time Allowed: 3 Hours Timings: 9.00 A.M. To 12.00 Noon

Date	Paper	Paper Title (New Syllabus)
14.01.2022		Interdepartmental Course
17.01.2022	MAJMCC-301	Advertising
20.01.2022	MAJMC-EL-301	Electronic Media (Radio & Television)
22.01.2022	MAJMC-EL-302	Public Relations & Corporate Communication

**NOTE:** (a) University reserves the right to change the schedule as per organizational requirements.

(b) Students are advised to remain updated on the L.U. website <a href="www.lkouniv.ac.in">www.lkouniv.ac.in</a> for any changes in the schedule.

-Sd/(Dr. Mukul Srivastava)
Head,
Deptt. of Journalism & Mass Comm.
University of Lucknow,

Dated: 03-01-2022

Controller of Examination University of Lucknow, Lucknow



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