



# **Institute of Tourism Studies**

## **University of Lucknow**



# **Information Brochure**

*For MTTM & MTTM-EM Course*





# Information Brochure

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## **University of Lucknow**

A draft bill for the establishment of the Lucknow University which was introduced in the Legislative Council of United Province on August 12, 1920. The Lucknow University Act, No. V of 1920, received the consent of the Lieutenant-Governor on November 1, and of the Governor-General on November 25, 1920.

The Court of the University was constituted in March 1921, and the first meeting of the Court was held on March 21, 1921, at which the Chancellor presided. The Executive Council, the Academic Council, and Faculties came into existence in August and September, 1921. On July 17, 1921, the University undertook teaching. The following three Colleges provided the nucleus for the establishment of the University:

- The King George's Medical College.  
(Now Known as King George's Medical University)
- The Canning College.
- The Isabella Thoburn (IT) College.

## ***INSTITUTE OF TOURISM STUDIES***

Institute of Tourism Studies (I.T.S.) is a premiere institute providing high-quality education in the field of tourism management and providing consultancy to the industry. The Institute was established in the year 1994. Equipped with a mix of young and experienced professionals, the Institute is churning out enthusiastic and efficient young professionals every year to serve the ever-growing tourism industry; the industry, which is poised to be



*numero uno* in the 21<sup>st</sup> century. Twenty one dynamic batches of “Masters of Tourism Management (M.T.M.)/MBA (Tourism)/ MTA/ MTTM” and Fifteen batches each of Bachelor of Tourism Administration (BTA)/ BBA (Tourism) and Post Graduate Diploma in Travel Management (PGDTM) are already serving the industry in high recognition. Besides, two batches of DIAT & CRS (Diploma in International Airline Ticketing & Computerized Reservation System), Diploma of Food Production and Master of Event Management (MEM)/ MTTM-EM and Bachelor of Hotel Management (BHM) have also been well received by the tourism industry.

The last twenty-three years have seen the ITS grow steadily in terms of quality education. Today, the ITS enjoys a high degree of repute by esteemed organisations of the tourism industry.

Currently the ITS is located in a new building with an independent premises within the Lucknow University, New Campus and provides the state of art facilities to its students that include a rich library with an exhaustive collection of books, functional modern kitchen and bakery, audio-visual aids etc. Regular seminars (National and International), symposia, workshops, case studies, trade fair, cultural events etc. are a part of various activities organised by ITS to give students an in depth exposure and enhance their overall personality and capabilities.

### **THE OBJECTIVES**

A common aim - ‘To put in our best’ is shared by the entire faculty members which is passed down to the students too. We are committed to be socially responsive through co-operative, entrepreneurial and creative endeavours. At the same time, the drive to attain individual excellence, in order to achieve professional growth is encouraged all along. A strong sense of integrity underlines all our efforts.



To aid our endeavour and to keep abreast with the ever changing tourism industry scenario, courses are designed to focus on:

- To enhance the employability of the youth as a workforce in service sectors/organizations.
- The fundamental concepts of tourism industry including the vital aspects of service industry and hospitality.
- The nature, scope and the trends in the areas of various components of tourism industry.
- The technical, human and conceptual skills to sharpen and develop the- students' personality to enhance competence.
- Research and inference studies of various tourism related aspects.

#### **LIBRARY**

The students have complete access to extensive collection of textbooks, journals (national and international), travel and trade magazines and all the leading newspapers of the country via an extremely well equipped library of the institute itself. Along with this, the students are also eligible to use the Library of the University -The Tagore Library- one of the largest libraries in India.

#### **COMPUTER CENTRE**

Within a very short span of time, the Institute has also developed its very own State of Art Computer Centre with the latest software's, hardware and technology. The computer centre has 24 hours Internet access including Wi-Fi connectivity for students, staff and faculty.

#### **CONFERENCE HALL**

A modern smart conference hall equipped with complete sound system, air conditioning, interactive board with capacity of 100 people is an



asset to ITS. It merges all the modern technology required for the smooth conduction of any conference/activity.

### **GLOBAL DISTRIBUTION SYSTEM (GDS)**

In pursuance of the changing demand of the industry, ITS is started imparting theoretical as well as practical training on Global Distribution Systems (GDS), namely Amadeus, Abacus and Galileo. Thorough knowledge of working on GDS package gives the students an edge in their placements. ITS has also signed a MoU with Abacus Distribution System for certification from Abacus itself.



## ACADEMIC PROGRAMMES

### **1) Master of Travel and Tourism Administration (MTTM)**

Master of Travel and Tourism Administration (MTTM) is a two-year (4 Semester) full time job-oriented programme, which provides a comprehensive understanding of tourism and travel industry. Objective of this course is to develop professionally trained manpower for the tourism industry and allied industries like cargo. The career is dynamic, vibrant, growth oriented with a lot of potential.

**Minimum Eligibility** : Graduate from any stream with minimum 45%.

**Course Fee** : Rs.30,000/- per Semester

**Number of Seats** : 60

#### **Course Structure**

<b>Semester-I</b>	
<b>Paper Code</b>	<b>Name of Paper</b>
MTTM-101	Management Concept and Organizational Behaviour
MTTM-102	Financial and Cost Accounting
MTTM-103	Personality Enhancement
MTTM-104	Tourism Products of India
MTTM-105	Tourism Concepts and Principles
MTTM-106	Computer Applications
<b>Semester-II</b>	
MTTM-201	Marketing Management
MTTM-202	Tourism Geography
MTTM-203	Tourism Industry Orientation



MTTM-204	International Tourism Products
MTTM-205	Air Travel System and GDS
MTTM-206	Communicative English
<b>Semester-III</b>	
MTTM-301	Basic Research Methods & Quantitative Techniques
MTTM-302	Tourism Impacts
MTTM-303	Human Resource Management
MTTM-304	Surface Travel Geography
MTTM-305	<b>Specialization (Choose any one)</b>
	(a) Aviation Management
	(b) Cargo Management
	(c) Tour Operation & Destination Management
<b>Semester-IV</b>	
MTTM-401	Business Environment
MTTM-402	New Age Tourism
MTTM-403	Business Presentation Skills
MTTM-404	Project Report
MTTM-405	Internship Report
MTTM-406	Comprehensive viva-voce/Tour Report



## **2) Master of Travel Tourism Management (Event Management) (MTTM-EM)**

The event industry is at a nascent yet blooming industry in India. In the recent years India has been host to a number of national and international events like Bangalore Air Show, Defense Expo, Auto Expo, Commonwealth Games, Indian Premier League (IPL), Khajuraho Dance Festival and other well known reality shows. Organizing such events today require professionals to handle them in a scientific manner for their success. The event sector is a fast growing market in India and with this in mind the ITS has introduced a post graduate programme named MEM/ MTTM-EM, which aims to provide trained professionals. This course has also been recognized by the Ministry of Tourism, Govt. of India for which they have given financial assistance to develop the programme.

**Minimum Eligibility** : Graduate from any stream with minimum 45%.

**Course Fee** : Rs.30,000/- per Semester

**Number of Seats** : 30

### **Course Structure**

<b>Semester-I</b>	
<b>Paper Code</b>	<b>Name of Paper</b>
MTTMEM-101	Management Concept and Organizational Behaviour
MTTMEM-102	Financial and Cost Accounting
MTTMEM-103	Personality Development
MTTMEM-104	Tourism and Event Products
MTTMEM-105	Tourism Concepts and Principles
MTTMEM-106	Event Management Concept



<b>Semester-II</b>	
MTTMEM-201	Marketing and Sponsorship Management
MTTMEM-202	Supply Chain and Logistics Operations
MTTMEM-203	Tourism and Event Industry Orientation
MTTMEM-204	Technology for Event Management
MTTMEM-205	Advertising and Sales Promotion
MTTMEM-206	Communicative English
<b>Semester-III</b>	
MTTMEM-301	Basic Research Methods & Quantitative Techniques
MTTMEM-302	Event Regulation, Legalities and Budgeting
MTTMEM-303	Human Resource Management
MTTMEM-304	Entrepreneurship & Crisis Management
MTTMEM-305	<b>(Specialization)</b> Event Creation and Management
<b>Semester-IV</b>	
MTTMEM-401	Business Environment
MTTMEM-402	Public Relations and Media Management
MTTMEM-403	Professional Internship
MTTMEM-404	Business Presentation Skills
MTTMEM-405	Arranging a Small Live Event
MTTMEM-406	Comprehensive Viva-voce



## **UNDERGOING RESEARCHES AT ITS**

- Management of Protected areas in Uttar Pradesh.
- Islamic Culture as a Tourism Product: A Case Study of Lucknow
- Crisis Management in Tourism: Assessment of Tourism Development: Its impact and Crisis Management in U.P.
- Uttar Pradesh Mein Paryatan Udyog.
- Role of Railways in Promoting Tourism in India.
- Environmental Impact of Tourism in Agra.
- Studies on the consequences of Eco-tourism at Gangotri and adjoining Areas and Its safety measures.
- Lucknow Ka Paryatan Utpad- Eka Etihashik Adhyayan.
- Tourism Management in Goa.
- Role of Buddhism in Promoting International Tourism in India.
- Socio-Economic Impacts of Tourism: A Case Study of Varanasi Region.
- Management of Eco-tourism in India with Particular Reference to Protected Areas in U.P.
- Bhartiya Sanskriti aur Paryatan: Sansthaगत Prabandh aur Prashashnik Dristikon se Haridwar Mahakumbh 1998 ka Vishesh Adhyayan.
- Crisis Management in Tourism: A Case Study of Indian Tourism Industry.
- Status of Travel Writing- Retrospect and Prospect.
- Pilgrimage and Eco-tourism in Varanasi Region: Resource and Business of Visitation.

## ***INSTRUCTIONAL METHODOLOGY***

The focus of instructional methods employed is on developing knowledge, skills and attitudes required by the professional managers. Appropriate techniques /tools are employed depending upon the nature and objectives of the course. The combination of teaching methods include



lectures, case studies, business games, role playing, quizzers, brainstorming sessions, library-based researches, projects based on field work and computer-based exercises etc.

### **GROUP DISCUSSIONS**

Regular group discussions among the students are organised to inculcate team spirit and further enhance their knowledge and communication skills.

### **CLASS ROOM PRESENTATIONS**

The students are required to conduct a research and survey on the given topics followed by presentation and question-answer session, which built their confidence and writing, analytical and research abilities.

### **PERSONALITY DEVELOPMENT PROGRAMME**

Personality development programmes with the help of Management games, Case studies, mock situations, extempore, etc. are conducted regularly to enhance personality of each and every student of the Institute.

### **STUDY TOURS**

Tours are organised to places of tourist interest. By such tours, the students gain in terms of practical knowledge. The students are made aware of the rich resources and the heritage of the country. Students are required to present a tour report.

### ***FOCUS AREAS AND DISTINGUISHING FEATURES***

- Emphasis on all key areas related to Environment and Technical Aspects of Tourism.
- General Management.
- Behavioral Studies.
- Computer Applications



- Global Distribution System (GDS) (Amadeus, Abacus, Galileo)
- Foreign Language (French and German) and International Tourism
- In-depth knowledge of Hotel Management, Managing Travel Agency, Civil Aviation and other subsidiaries of the tourism industry.
- Special feature of the courses are that besides heavy rigour in theoretical grooming, heavy emphasis is on- 'On the Job Training' under which every student is attached to tourism related organisation. This enables the students to get firsthand experience of the working environment.

## **EXTRA CURRICULAR ACTIVITIES**

### **SPORTS**

The exposure to all the sport activities provided by the Lucknow University are available to the dynamic students of the institute. The Institute has also started an Inter Management Institutes Cricket Tournament for which it holds the running trophy too.

### **KSHITIJ**

Each year the I.T.S. makes if not a leap, but a symbolic one towards the '**Kshitij**' on the 27<sup>th</sup> of September: "**The World Tourism Day**". This is a day of celebration for the students and the faculty as well.

The day sees a number of events as part of celebrations. Various institutes and education houses are invited from all over the city, who in turn participate in various events and competitions with equal enthusiasm and fervour. An attempt is made, in disguise of such events and competitions, to promote not only Lucknow as a tourist destination, but also tourism as a whole.



The **Kshitij** is more like an auspicious event to commemorate **"The World Tourism Day"** and create tourism awareness.

### **PARYATANOTSAVA-THE TRADE FAIR**

In the year 1997 the Institute has made a premiere effort to celebrate its annual function in the form of a Trade Fair by the name of **Paryatanotsava**.

This gala event was organised from the 17 to 19 December'97 at Gulab Vatika near Baradari, Kaiserbagh, Lucknow.

It is a cohesive effort to provide a common platform to all ancillary and subsidiary industries related to tourism. The concept '**Paryatan Jan Jagrati**' aims to facilitate interaction amongst the various representatives of the trade with the upcoming professionals of the Institute and expose the common masses to the thrill of tourism.

The participants of the Trade Fair comprised of travel agencies, airlines, hotels, resorts, tour operators, souvenir industry including handicrafts and cuisine from various states.

### **SEMINARS AND SYMPOSIA**

Seminars and symposia is a regular feature of the Institute to glorify and update the tourism industry. Seminars organized by the Institute are:

1. National level seminar **"Tourism-2000"** organized in the year 1996.
2. Workshop on **"Branding Lucknow and Making Tourism Promotion Strategies"** organized on July 13,1998. This workshop was well attended by the eminent personalities of Lucknow. The outcome of this episode was the formation of a Task Force assigned to put forth a combined proposal to develop Lucknow as a tourism destination.



3. National Seminar on **“New Horizons of Tourism: Exploring Senior Tourism”** was organized on December 14, 1998. This seminar, the first of its kind to be organized in India was attended by well known scholars and tourism professionals.
4. Organized two seminars as a part of **Lucknow Mahotsav '98** on topics related to the conservation, preservation and management of national heritage and culture and specifically with the development of tourism in and around Lucknow region.
5. Organized a seminar and a workshop on promotion of handicraft and cuisines as tourism product. The workshop specifically dealt with the cuisines and handicraft of Lucknow as tourism product.
6. **International Seminar on “Status of World Travel Literature”** on January 14, 2000 at Hotel Taj Residency, Lucknow. This widely acclaimed seminar was participated by eminent travel writers and other dignitaries of tourism industry from over 28 countries representing the entire globe.
7. National Seminar on **“Tourism Opportunities in Uttar Pradesh in the Present Scenario”** on October 6 and 7, 2001 at Hotel Taj Residency, Lucknow. The first seminar of its kind to discuss the various tourism opportunities in U.P. in the post Uttaranchal era. The participants also discuss the impacts of WTC 9/11 on tourism industry and moreover on the tourism industry in U.P.
8. National Seminar on **“Role of Information Technology in Tourism Promotion”** on May 23, 2003 at Hotel Gomti, Lucknow. The seminar was attended by professionals and other experts from all over the country.
9. **International Conference on “Challenges & Strategic Interventions for Tourism in India”** on 3<sup>rd</sup> and 4<sup>th</sup> December



2010 at ITS. The conference was attended by renowned academicians and professionals from India abroad.

10. A two day workshop on French language was organized by ITS in March 2011. Prof. Farida Irani from Delhi University and other scholars attended the workshop.
11. A seven day **National Workshop on “Reinvigorating Tourism Products of India”** from 17<sup>th</sup> January to 24<sup>th</sup> January 2013. The workshop was attended by renowned academicians and professionals of tourism from India.
12. 12<sup>th</sup> ITHC National Tourism conference on **Strategic Development of Domestic Tourism in India** organised in collaboration with Indian Tourism and Hospitality Congress on 1 & 2 November, 2015.
13. International conference on **Pilgrimages and Sustainable Cultural Tourism in South Asia: The Shaktipitha Perspective** organised during 14-16 October, 2016.



## ***OUR CONTRIBUTIONS***

### *PUBLICATIONS OF THE INSTITUTE / FACULTY*

1. Nepal: Sanskriti Evam Paryatan (in Hindi)  
(Edited by: Dr. Nishith Rai and Dr. Manoj Dixit)
2. Nepal: Ek Chitravali (in Hindi)  
(Edited by: Dr. Nishith Rai and Dr. Manoj Dixit)
3. Tourism Products  
(Authored by: Dr. Manoj Dixit and Dr. Charu Sheela)
4. Bharat ke Pramukh Paryatan Utpad (in Hindi)  
(Authored by: Dr. Nishith Rai and Dr. Manoj Dixit)
5. Dimensions of Indian Tourism  
(Authored by: Dr. Manoj Dixit)
6. Cargo Management  
(Authored by: Dr. Manoj Dixit and Dr. Surabhi Srivastava)
7. Travel Agency Management  
(Authored by: Dr. Manoj Dixit and Dr. Surabhi Srivastava)
8. ABC of Tourism  
(Authored by: Prof. Manoj Dixit)
9. Anthropology & Tourism  
(Authored by: Anupama Srivastava & Dr. Keya Pandey)
10. Challenges and Strategic Intervention for Tourism  
(Edited By: Prof. Manoj Dixit, SMH Rizvi & Anupama Srivastava)



## *OUR ACHIVEMENTS*

### *STATE LEVEL TOURIST GUIDES TRAINING PROGRAMME (SLTG)*

ITS successfully provided training to first batch of 853 **State Level Tourist Guides (SLTG)** in collaboration with **Dept. of Tourism, Govt. of U.P.** It was a mega project of UP Tourism and an initiative to provide recognized license by Ministry of Tourism, Govt. of India and Archeological Survey of India (ASI). Guide who participated and successfully qualified training and examination conducted by ITS, where issued license thus legalizing their profession and allowing them to work as guides at various national and international tourist destinations in Uttar Pradesh.

The above project qualified Uttar Pradesh as the pioneer state in India to give opportunities to State Level Guides by granting them recognition and license to operate legally in the state. Thus, this project not only provided self-employment opportunities to its people but at the same time it ensured professional approach to develop tourism in the state, providing accurate and knowledgeable information to the visitors.



## RESEARCH PROJECTS / EVALUATION REPORTS UNDERTAKEN

1. An Evaluation Study of Rehabilitation of Bonded Labour in Sonbhadra district of Uttar Pradesh conducted for the Government of U. P.
2. An Evaluation Study of Rehabilitation of Bonded Labour in Mirzapur district of Uttar Pradesh conducted for the Government of U. P.
3. Profiling of international tourists and analysis of management of tourism in Goa, with special emphasis on child labour and pedophilia in the tourism sector.
4. Project on the "Socio- Economic Impacts of Tourism: A case study of Varanasi Region"
5. An evaluation of ecological impacts of tourism in Uttaranchal (*Gaurikund, Kedarnath, Gangotri, Harsil*) conducted for Dept. of Tourism. Govt. of U.P.
6. An evaluation of tourism impacts in North East (*Darjeeling, Kalimpong, Gangtok, Changu Lake, Nathula Pass etc.*)
7. An evaluation of tourism and ecological impacts in Madhya Pradesh (*Khajuraho, Panna National Park, Jabalpur, Pachmarhi, Jhansi etc.*)
8. An evaluation of tourism impacts in Himanchal Pradesh (*Dalhousie and Dharmshala, Palampur and Kangra Valley*)
9. An evaluation of the dimensions of tourism in Rajasthan (*Jaipur, Jodhpur, Osian and Jaisalmer*)
10. Profiling of international tourists and analysis of tourism in Goa.
11. Profiling of tourists and analysis of tourism in Siliguri-Darjeeling-Kalimpong-Gangtok, Kshangu Lake-Nathula Pass etc..
12. Evaluation of Tourism Impacts at Rishikesh-Kedarnath-Harsil-Gangotri-Uttar Kashi etc.



13. Evaluation of Tourism Impacts at Kufri-Chail-Shimla-Manali-Kullu-Rohtang Pass etc.
14. Evaluation of Tourism Impacts at Manali-Kullu-Rohtang Pass etc.
15. Evaluation of Tourism Impacts at Jodhpur, Osian, Jaisalmer & Sam Sand etc.
16. Evaluation of Tourism Impacts at Chennai, Puducherry, Banglore, Mysore and Bandipur National Park.
17. Evaluation of Tourism Impacts at Knajuraho, Jabalpur, Pachmarhi Satpura National Park and Kanha National Park.
18. Evaluation of Tourism Impacts at Rajkot, Gir National Park, Diu, Somnath, Porbandar and Dwarika.
19. An evaluation of **Lucknow Mahotsava`98**
20. An evaluation of **Lucknow Mahotsava `99**

#### **CONSULTANCY PROVIDED TO**

- Banaras Hindu University( BHU), Varanasi
- M.G. Kashi Vidyapith, Varanasi
- U.P. Rajarshi Tandon Open University, Allahabad
- B.R. Ambedkar Bundelkhand University, Jhansi
- CCS Meerut University, Meerut
- Board of Technical Education, U.P.
- Kumaon University, Nainital
- Dr. RML Avadh University, Faizabad
- NCERT (Tourism Courses)



## **AWARD**

The Institute was conferred the prestigious "***Youth Hostel Ratna***" award by the Youth Hostel Association of India (YHAI) for the Institute's role in Promotion and Development of Tourism in India. We are the first Institute to receive this coveted award and it has brought laurels to our beloved Lucknow University.



## OUR PLACEMENTS

Each year the Institute makes exhaustive arrangements for the summer placements and final placements of students from each programme. The Institute over a period of last five years has been able to fulfill this task. On an average of 60 - 75 percent of the total strength of the students are recruited through campus efforts.

So far, the Institute has been able to provide summer placements/ final placements to its students in the following reputed organisations:

◆ Amadeus India	◆ KLM Airlines
◆ Taj Mahal Hotel	◆ Hotel Clarks Awadh
◆ Centaur Hotel	◆ Hotel Marina
◆ Cidade De Goa	◆ Hotel Ranjit
◆ Maurya Sheraton Hotel and Towers	◆ Mughal Sheraton
◆ Hotel Arif Castles	◆ Air India
◆ Indian Airlines Ltd.	◆ Jet Airways
◆ RDM Lufthansa	◆ Saudi Airlines
◆ Emeritus Holidays	◆ Ashlin Travels (P) Ltd.
◆ Ashoka Travels and Tours.	◆ Civica Travels
◆ Cox and Kings (India) Ltd.	◆ Delhi Tourism Development Corporation
◆ Hollywood Travels	◆ Lotus Trans Travel (P) Ltd.
◆ Pleasure Tours	◆ Rajasthan Tourism Development Corporation
◆ STIC Travels (P) Ltd.	◆ SITA World Travels.
◆ Sheraton Travels (P) Ltd.	◆ Travel Corporation of India (TCI)
◆ International Travel House (ITC)	◆ Thomas Cook India Ltd.
◆ Odyssey Travels	◆ Libra Travels
◆ Galileo	◆ Travel Bureau
◆ University of Lucknow	◆ Holiday Makers (India) Pvt. Ltd.



◆ Hotel Mughal Sheraton	◆ Hotel Oberoi
◆ Moulik Finance and Resorts Ltd.	◆ Surya International Limited
◆ Shivgarh Resorts Ltd.	◆ Dalmia Resort International Pvt. Ltd.
◆ United Airlines	◆ Jammu and Kashmir Tourism Development Corporation
◆ Sahara India	◆ Tourism and Wild Life Magazine
◆ Aliza Tours	◆ British Tourist Authority
◆ College of Hospitality and Tourism Studies	◆ Orient Express
◆ E-bookers Pvt. Ltd.	◆ GATI Cargo Management Services
◆ Emery Worldwide Cargo Ltd.	◆ Azerbaijan Airlines
◆ Ummed Bhawan Palace, Jodhpur	◆ Jay Pee Hotels, Agra
◆ Hotel Park Inn	◆ Hotel Clarks Awadh
◆ Gemini Continental	◆ American Express
◆ Botswana University, Africa	◆ Hyatt Regency, New Delhi
◆ Jetlite	◆ IGNOU
◆ MK Institute of Tourism Management	◆ Great India Tour Company
◆ Leela Kempensky, Goa	◆ Skyline Airlines, Lucknow
◆ Great Value Travels, Lucknow	◆ South African Airways
◆ Pondicherry University	◆ Mayfair Travels, Lucknow
◆ Balmer Lawrie Ltd., New Delhi & Lucknow	◆ Hotel Park Inn, Lucknow
◆ Hotel Taj, Indore	◆ Abacus
◆ Indigo Airlines	◆ TNT Cargo
◆ DHL Excel	◆ Hotel Taj Ganges
◆ MakeMyTrip.Com	◆ UCO Bank



◆ Hindustan Times (Event Div)	◆ Orbitz
◆ Pearl International	◆ Oman Air
◆ IITTM, Gwalior	◆ IITTM, New Delhi
◆ Yatra.com	◆ Banaras Hindu University (BHU)
◆ IIM, Indore	◆ Royal Beach Resort, Goa
◆ University of Nizwa (Oman)	◆ TRR
◆ ICICI Bank	◆ State Bank of India (SBI)
◆ Punjab National Bank	◆ Dainik Jagran
◆ Skyline University College, Sharjah (UAE)	◆ Travel Services of India
◆ Bharti Airtel	◆ Akbar Travels (I) Pvt. Ltd.
◆ Riya Travels	◆ Fly Dubai
◆ Bharti Walmart	◆ Travel Boutique
◆ Saudi Airlines	◆ Travel Care
◆ Sri Lankan Airlines	◆ SpiceJet Airlines
◆ Christ Church College, Bangalore	◆ RML Avadh University, Faizabad
◆ Sherwood College of Professional Management, Lucknow	◆ Saraswati Institute of Engineering & Management
◆ TORNOS	◆ Piccadilly
◆ Spring Travels	◆ UNICEF
◆ American Express	◆ UP Tourism
◆ Konkan Railways	◆ Coca Cola
◆ R.L. Group	◆ Bird Group
◆ Union Bank of India	◆ State Bank of India
◆ Air Vistara	◆ Qatar Airways



## **CORE FACULTY OF THE INSTITUTE**

1.	Prof. Manoj Agarwal, Director
2.	Dr. Anupama Srivastava, Asst. Prof. and Coordinator
3.	Mr. S. Mehdi Hasan Rizvi, Faculty/ Computer Programmer
4.	Dr. Preeti Sharma Madan, Asst. Prof. (Contract)
5.	Mr. Amar Tiwari, Asst. Prof. (Contract)
6.	Dr. Suyash Yadav, Asst. Prof. (Contract)