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Roll No. _____

MS-3188

B.B.A. (I.B.) (Semester-II) Examination, 2015

BUSINESS ENVIRONMENT

Time Allowed : Three Hours] [Maximum Marks : 70

Note : Question No.1 is compulsory. Answer four more questions selecting one question from each unit.

1. Briefly explain the following : $3 \times 10 = 30$
- (a) Need for planning
 - (b) Impact of economic & demographic environment
 - (c) Features of current 5 year plan
 - (d) Open market operations
 - (e) Disadvantages of MNC's
 - (f) Porter's 5 forces model

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(2)

- (g) Merits of socialism
- (h) Objectives of MRTP Act
- (i) Rights of consumer
- (j) Regulatory role played by Government

Unit-I

- 2. What is 'business environment'? What factors bring about change in this environment & how?
2+8=10
- 3. Explain the characteristics and benefits of the economic system followed in India. 5+5=10

Unit-II

- 4. Explain the working and formation of MRTP commission. Also, differentiate between RTP and UTPs. 6+4=10
- 5. Elaborate on the provisions of the IDRA, 1951. 10

Unit-III

- 6. Discuss in details the main features of the Industrial Policy Resolution of 1956. 10

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- 7. Briefly describe the techniques used under monetary policy to regulate the money supply in the economy. 10

Unit-IV

- 8. Why is there a need for Consumer Protection Act? Analyse the different provisions of the Act. 4+6=10
- 9. Discuss the FDI appeal of the Indian economy. Suggest ways to increase inflow of FDI into the country. 10

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