

**A**

**(Printed Pages 3)**

Roll No. \_\_\_\_\_

## **ITS-3570**

**B.B.A. (T) (Semester - II) Examination, 2015**

**Tourism Products**

**(BTA-202)**

*Time Allowed : Three Hours ] [ Maximum Marks : 70*

**Note :** Answer **five** questions in all. Question **No.1** is **compulsory**. Select **one** question from each Unit.

1. Write about the important attractions and the name of the state in which they are located of each of the following destinations:  $3 \times 10 = 30$ 
  - (a) Digha
  - (b) Hampi
  - (c) Pachmahari
  - (d) Sanchi

**P.T.O.**

(2)

- (e) Gulmarg
- (f) Amritsar
- (g) Champaner-Pavagarh
- (h) Diu
- (i) Mamallapuram
- (j) Mt. Abu

**Unit - I**

- 2. What are the main characteristics of Tourism Products? Discuss in detail. 10
- 3. What is the concept of World Heritage? Give brief account of any one of the Indian World Heritage site. 10

**Unit - II**

- 4. "Forts are the major attractions of Indo-Islamic Architecture". How? Give the detailed description of any one of the important Fort of India. 10

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(3)

- 5. Write short notes on the followings : 5+5
  - (a) Museums
  - (b) Art Galleries

**Unit - III**

- 6. Discuss the history of Sculpture Art in India. 10
- 7. Write short notes on the followings : 5+5
  - (a) Ajanta Caves
  - (b) Pttachitra

**Unit-IV**

- 8. Define the meaning of Tourism Resource? Give details of natural Tourism resources in India. 10
- 9. Write short notes on the followings : 5+5
  - (a) Adventure Tourism
  - (b) ECO Tourism

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