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Unit-II

4. Write a detailed essay on the economic roles of government in India?
5. What options do tour/travel companies have in terms of corporate social responsibilities in the Indian environment? Discuss your answer in terms of activities.

Unit-III

6. Do a PEST analysis of tourism as an industry keeping in mind the Indian environment?
7. FEMA has helped to control the forex environment of India. Comment

Unit-IV

8. What are the greatest threat to tourism environment in recent times?
9. Discuss the objectives and functions of SEBI?

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M.T.A. (Semester-IV) Examination, 2015

Business Environment

(MTA-401)

Time Allowed : Three Hours] [Maximum Marks : 70

Note : Answer **five** questions in all. Question **No.1** is **compulsory**. Attempt **one** question from each unit.

1. Write short notes on the following
 - (a) SWOT
 - (b) Internal Environment
 - (c) SEZ
 - (d) FEMA
 - (e) CSR

Unit-I

2. Discuss the Porter's five forces model in detail?
3. Do a SWOT of any travel tourism organization suggesting remedial measures for the weak areas?

P.T.O.