

(4)

Unit-III / FkæF&I

6. Discuss editorial with its structure and style of writing.

mecheeokeæde keær Fmekæ mJe™he Je ueKeve Meueer keâ meeLe ÙeÙeet
keæepes~

7. List the contents of editorial page with current trends in editorial.

mecheeokeæde hepe keæelle-eÙe-Jemlegkeâ meeLe Jelæeve ÙeÙeuevel
keæes eueekes~

Unit-IV / FkæF&I

8. Discuss the importance, structure and style of travelogue.

ÙeÙee Jeæelle keâ cenlJe, mJe™he SJob Meueer hej keæepes~

9. Nowadays travelling is not about going to distant places but discover new experiences.

Write a travelogue of your recent journey in 500-600 words.

Deepokeæue ÙeÙee keâjee peienelhej pœekee yeeukeâ veS
Deejeelkeæes {ÙeÙee nw neue ner celIDeehekeâ Eej e keær ieJeer ekeâmei
ÙeÙee keâ Jeæelle heeble meewmes Ún meewMeyoellcellebedeKeS~

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(Printed Pages 4)

Roll. No. _____

SFA-4158

B.J.M.C. (Sixth Semester)

Examination, 2015

JOURNALISM & MASS COMMUNICATION

Paper-XVII

[Advanced & Specialized Writing (Print)]

Time Allowed : Three Hours] [Maximum Marks : 100

Note : Answer five questions in all. Question No.1 is compulsory. Attempt One question from each Unit.

keæue heeble ÙeÙeetkeâ Goej oœpeS~ ÙeÙve meb1 DeefjeelJe&nw
DeÙeetâ FkæF&mes Skeâ ÙeÙve keæepes~

1. Write short notes on the following :

eœevedeKele hej meb#ehe eÙtheCeæeBœedeKeS :

(i) Review writing

meceœ#ee ueKeve

(ii) Travelogue

ÙeÙee Jeæelle

(2)

- (iii) Importance of editorial page in newspaper

meceððejj he\$e cell/mecheeokeæðe hepe keæ cenlJe

- (iv) Book review

heplikeæð meceððe

- (v) Types of editorial

mecheeokeæðe kei ðekeæj

- (vi) Marketing feature

cekeiðslie ™ hekeâ

- (vii) Difference between feature and article

™ hekeâ Je ueKe cellDejj

- (viii) Qualities of a good editorial

Skeâ Deððs mecheeokeæðe kei ieðe

- (ix) Functions of Columnist

mlecykeæj keâ keððel

- (x) Middles

eðe[ume

Unit-I / FkæðF&I

2. What is a feature? Write down the definition, importance and types of feature.

™ hekeâ keððee nedðe nP ™ hekeâ keðð heffj Yee-ee, cenlJe Sjebþekeæj ellkeæð
efueKeS~

(3)

3. "No one can limit the human thinking and it keeps on changing with time." With reference to this statement discuss the current trends in feature writing. Also write about the sources of a feature.

"ceveJe meððe keæð keæð & yððe venðmekæðe nwDejj Úen meceððe kei
meeðe yeoueleer jnleer nw" Fme Jeekelde keæ mevoY&uedes ng ™ hekeâ
ueKeve cellDelevee ðeðueveellkeâ yeej scelluedKeS~ meeðe-meeðe ™ hekeâ
keâ ðeðe keâ yeej scelluedKeS~

Unit-II / FkæðF&II

4. A film is a fountain of thought. What are the important points to care about while writing a film review? Review a latest film you may have seen in 300-400 words.

efhauce ðeððej elðkeæ heððuejj e nw efhauce ej JÙeg efueKeles Jeðða ekeâve
cenlJeheCe& efvoððeññkeæs OÙevee cellj Kevee ðeef neue ner cel
Dehekeâ Æje oKeer ieðeef ekeâmeer efhauce keæ ej JÙeg leare meimres ðejj
mein MeyoññcelluedKeS~

5. What is a column? Discuss kinds and importance of column in a newspaper.

mlecy keððee nedðe nP meceððej he\$e cellDeevesJeeuesmlecy keâ ðekeæj
Je cenlJe keæð efueKeS~