

**A**

**(Printed Pages 3)**

**Roll. No. \_\_\_\_\_**

**CH-6/2836**

**B.Com. (Hons.) (Semester-VI)**

**Examination, 2015**

**COMMERCE**

**Management Information System**

**(BCH-604)**

*Time Allowed : Three Hours ] [ Maximum Marks : 70*

**Note :** Answer **five** questions in **all**, including Question **No.1** which is **compulsory**. Attempt one question from each unit.

1. Answer the following in brief :
  - (a) What is Information? Differentiate between RAW-INFORMATION AND FURNISHED information.
  - (b) Describe the Management-Level systems.
  - (c) What is a customer Relationship Management?

**P.T.O.**

**(2)**

- (d) Describe the Operational-level systems.
- (e) What is the meaning of knowledge management system?
- (f) Describe TPS.
- (g) What is Database?
- (h) What is PMT?
- (i) Differentiate between DATA and INFORMATION.
- (j) Differentiate between Internal and External Information.

**Unit-I**

- 2. Describe the various aspects of Strategic Planning in details along with example.
- 3. Define "E.R.P." Discuss one example of cloud ERP. Also examine the current status of ERP in India.

**Unit-II**

- 4. What is the role of MANAGEMENT INFORMATION SYSTEM in knowledge management system? Describe it with one case study.

**CH-6/2836**

**(3)**

- 5. Describe the CONCEPTUAL CONCEPT OF MIS along with its merits and demerits.

**Unit-III**

- 6. Explain the relationship between Dialog generation and management system(DGMS)? Explain in details a case study on this.
- 7. Describe various steps involved in the process of Building a Personal Financial Plan.

**Unit-IV**

- 8. What is OPERATIONAL Planning? Describe all steps of the same.
- 9. What is the Concept of Data Warehousing and architecture? Explain in details.

**CH-6/2836**