

Two Weeks
Faculty Development Programme
On
Entrepreneurial Research



14–27 March 2020

Organized by the
Department of Commerce
(Centre of Excellence)
University of Lucknow
Lucknow

Venue

Department of Commerce
University of Lucknow
Lucknow

Contact No. 9838722363, 8127806770
Email – coecommerce.lu@gmail.com

Preamble

Research affects society and the lives of each one of us. The creation of new goods and services improves the quality of living of the individuals as well as of the society. Entrepreneurship is important as it has the ability to improve standards of living and create wealth which in turn boosts up national income and tax revenue and generates employment.

Course Objectives

- To generate awareness about entrepreneurship among researchers.
- To familiarize participants with govt. policies and programmes of entrepreneurship and One District One Product (ODOP) scheme of U.P. Government.
- To gain insight into research phenomenon and enhance skills to prepare an appropriate research design.
- To gain exposure of various research methodologies available for conducting research.
- To promote research regarding MSMEs specially in Semi-urban areas of U.P.

Course Content

- Fundamentals of Entrepreneurship
- Financing policies of U.P. Govt. regarding MSMEs
- Data entry into SPSS, Managing data, Graphics etc.
- Parametric Tests: Independent t-test, Paired t-test, ANOVA, Repeated measures ANOVA.
- Non-parametric Test: Mann-Whitney, Wilcoxon rank, Kruskal Wallis, Friedman ANOVA, Chi-square test.
- Exploratory Factor Analysis
- Multiple Regression Analysis, Cluster Analysis.
- Confirmatory Factor Analysis and Testing of Structural Equation Modeling with AMOS.
- Paper Publication & Plagiarism

Note :

1. No accommodation will be provided to the participants.
2. No TA/DA would be provided to the participants.
3. Participants will have to bring their own laptop (with SPSS installed, if possible)

How to Apply:

Academicians, professionals, research scholars, entrepreneurs from any discipline who wish to enhance their conceptual and analytical skills regarding research methodology, academic writing and entrepreneurial development may apply.

Interested candidates should mail the scanned copy of the registration form enclosed with this brochure duly filled up and forwarded by concerned authority on **coecommerce.lu@gmail.com**. Applicants also need to submit the research proposal on “**Entrepreneurship Development**” within word limit of 1000-1500 words.

Important Dates :

Last date of registration with research proposal – **27th February, 2020**

Declaration of First list – **29th February, 2020**

Last date of payment of Fees – **2nd March, 2020**

Declaration of final list – **3rd March, 2020**

Duration of workshop – **14-27 March, 2020**

Registration Fees

Registration fee is Rs. 1000/- for all participants. Fee to be deposited only after declaration of first list of selected candidates. Registration fees is non-refundable.

Online fees to be paid through NEFT/RTGS/IMPS :

Bank Name : Indian Overseas Bank, BSIP Branch

Account Holder Name : Head, Department of Commerce, Lucknow University

Account No. : 187301000003667

IFS Code : IOBA0001873

Selection of the Participants:

Selection will be on the basis of research proposal submitted by applicants. Total number of seats is 30 (Thirty).

About Department of Commerce

Known as the 'Gateway to Commerce Education' in India, the Department is a pioneering institution which has earned a niche for itself in academic excellence ever since its inception in 1921 A.D. With a vision for tomorrow, the Department continues its endeavour in research, business, management education and consultancy. The Department aims at upliftment of overall academic standards of both teachers and students and to make the Department of Commerce a seat of learning. Recognising its academic achievements, the Department was conferred the distinction of being selected for **Centre of Excellence** by the Government of U.P.

About University of Lucknow

Situated amidst the scenic ambience on the northern bank of the mythological river Gomti, the University of Lucknow has a long and eventful history and an enviable place amongst premier institutions of academic excellence in the country. The University was set up in 1920 and has entered its centennial year marking the 100th year of its establishment.

The University today imparts education in eight faculties of Arts, Science, Commerce, Ayurved, Education, Law, Fine Arts and Engineering. It has under its ambit around 170 associated colleges which impart teaching at both undergraduate and postgraduate levels to approximately 25,000 students in LU campus and approximately 1,50,000 students in associated colleges.

Organizing Committee

Patron

Prof. Alok Kumar Rai
Vice Chancellor
University of Lucknow

Convener

Prof. Ram Milan
Head, Department of Commerce

Organising Secretary and Project Investigator

Dr. Geetika T. Kapoor
Contact No. 9838722363

Co-ordinators

Dr. Audhesh Kumar
Dr. Sunita Srivastava

Advisory Committee

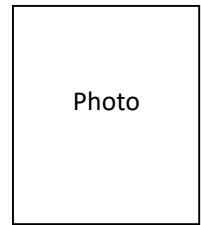
Prof. Arvind Kumar, Ex-Dean, Faculty of Commerce
Prof. S.K. Shukla, Dean, Faculty of Commerce

HelpDesk

1. Sushil Kumar Singh- 8887518759
2. Arvind Deo- 8787214131
3. Pawan Kumar- 8127806770
4. Anjali- 8052053639
5. Rajani Gupta- 9795771155
6. Yudhvir Singh- 6393160998
7. Navnindra Kumari- 9634283739
8. Prakhar Gupta- 7705867848
9. Neeraj Singh- 9455800888



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REGISTRATION FORM

Name (in Block Letters) _____

Date of Birth _____ Sex : Male/Female _____

Highest Qualification _____

Organization/University/Institute _____

Designation

(a) Professional/Entrepreneur

(b) Faculty

(c) Research Scholar

Experience _____ Year _____ Months

Address for Correspondence _____

_____ Pin Code _____

Mobile _____

E-mail _____

Date : _____

Signature of Applicant

Place: _____

Recommendation of Head/ Principal
(with Signature and Seal)