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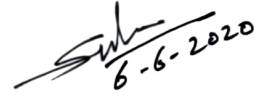
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### PRESS RELEASE

The Department of Business Administration would like to thank everyone for the overwhelming response to the International e-Seminar: Changing Paradigm in Marketing. Within two days of launching our International e-Seminar the registrations have crossed 2,500 and therefore registrations are being closed.

All those who have still not registered but are interested in being a part of the International e-Seminar, may watch the same live on the Department YouTube channel "E-learning at LUMBA".



(SANJAY MEDHAVI)  
HEAD

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