समस्त पत्र व्यवहार कुलराचिव लखनऊ विश्वविद्यालय को सम्बोधित करें अन्य किसी अधिकारी के नाम से नहीं।

पंत्र	संख्याः	/ प्रवेश / 2019
	गंक:	

प्रेषक

, कुलसचिव, लखनऊ विश्वविद्यालय, लखनऊ।

सेवा में.

The Principal, All Affiliated Colleges, University of Lucknow, Lucknow.

Sub: Innovation in Mobile Application and Development Eco System (I-MADE)

Dear Sir,

With reference to the above cited subject Telecom Centre of Excellence India, Center for development of Telematics, Sultanpur, New Delhi, Delhi – 110030 supported by Govt. of India, Department of Telecommunication is organizing the programme "Innovation in Mobile Application and Development Eco System (I-MADE)" in latest technologies.

The details of the programme can be tracked through website :http://i-made.in, link to Apply :http://i-made.in .apply.html and FAQ:http:i-made.in/faqs.html

Aim and objective of the programme:

- Help Indian colleges digitalize their resources and processes to derive better student engagement and help facilitate information access to student on the go.
- Encourage entreprenueurship among students by providing mentorship and guidance.
- Opportunity for entrepreneurs to interact with VCs/Investors to accelerate development
 of India start-up ecosystem through direct mentorship and raising funds.
- Facilitate skill development by providing training on different aspects of Mobile app development.

The benefits for and institution joining I-MADE program: A Mobile app with essential features for your institution at no cost.

- An app Maker for institution and students to create apps. Further they can manage, edit and test those apps.
- Training of student/staff/faculty on different aspects of mobile app development.
- Practical exposure for mobile app development and better employability through App-a-Thons.
- Tools to communicate with students publish content, created and manage events, send alert and notifications to the students.
- Upgarded technology infrastructure to stay competitive. For further details of the programme may contact Ms. Deep Shikha Singh. Contact No. 7042380228 (M), Email. I.D. deepshikha.singh@i-made.in

It is therefore requested to bring this circular to notice to all concerned faculty members and students of colleges/Department and inform them to participate in this programme.

Yours faithfully,

(Arun Kumar Yadav) Dy.Registrar (Adm.) For Registrar

Letter No. N. 16.19.

Copy forwarded to the following for information and necessary action in this regard:

- I- PS to VC, for kind information of Hon'ble Vice-Chancellor.
- 2- Dean, Student Welfare, University of Lucknow, Lucknow.
- 3- All Deans of the Faculties, University of Lucknow, Lucknow.
- 4- All Heads of the Department, University of Lucknow, Lucknow.
- 5- PA.to Registrar . University of Lucknow.

6- System Manager, Computer Centre, University of Lucknow, Lucknow.

Incharge Website, L.U.

Dy Registrar (Adm.) For Registrar