



INSTITUTE OF MANAGEMENT SCIENCES
University of Lucknow

May 10, 2019

The Controller of Examination,
University of Lucknow,
Lucknow.

Dear sir,

As per the information received from your office for a subject of **BBA II Semester (old course)** titled **BBA 203 CONSUMER BEHAVIOUR**, necessary action has been taken by the under signed.

Therefore, you are requested to kindly schedule this paper on **May 20, 2019** in ~~the~~ **morning shift for Back paper / Exempted candidates** of BBA II Semester old course to avoid **inconvenience and arrange to inform the students accordingly.**

Thanking you,

13-05-19

Yours sincerely,

(Prof. Vinod Singh)

O.S.D. IMS

O.S.D.

Institute of Management Sciences
Lucknow University

University of Lucknow
Institute of Tourisms Studies

Revised Programme of Examinations- June- 2019

Venue : Dr. Shanker Dayal Sharma, Institute of Democracy 2nd Campus,
University of Lucknow

Bachelor of Business Administration (Tourism) Semester-VI
(Regular, B.P., Exempted)

Time Allowed: 3 Hours

Timings: 2.00 pm to 05.00 pm

Date	Day	Paper Code	Name of paper
03/05/2019	Friday	BTA-601	Tourism Laws
07/05/2019	Tuesday	BTA-602	Tourism Development and Government Policy

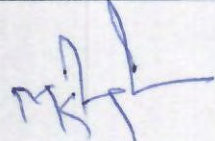
Time Allowed: 3 Hours

Timings: 8.00 am to 11.00 am

Date	Day	Paper Code	Name of paper
14/05/2019	Tuesday	BTA-603	Entrepreneurship Development in Tourism
16/05/2019	Thursday	BTA-604	Business Environment



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University of Lucknow



(Prof. M.K. Agarwal)
Director
Institute of Tourism Studies
University of Lucknow

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW**


END SEMESTER EXAM SCHEDULE, APRIL – 2019

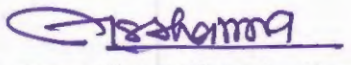
**BBA (Management Science) – 2nd Sem.(Exempted & Back Paper)
(Old Course)**

Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Thursday, May 16, 2019	BMS – 202	BANKING, INSURANCE & PUBLIC FINANCE (OLD COURSE)


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**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW**

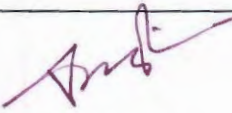

END SEMESTER EXAM SCHEDULE, APRIL – 2019


MBA (Retail Management) – 2nd Sem.(Back Paper)

Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Friday, April 26, 2019	IMS 023	FINANCIAL MANAGEMENT


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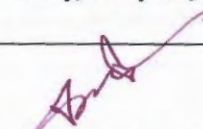


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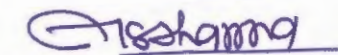
**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019
MBA (Retail Management) – IV Sem.(Back Paper)**

Venue : IMS, LU

Timing : 8.00 to 11.00 a.m.

Day & Date	Code	Subject
Thursday, April 25, 2019	IMS 041	STRATEGIC MANAGEMENT - II
Wednesday, May 08, 2019	MBA (FC) 044	MANAGEMENT OF FINANCIAL INSTITUTIONS
Friday, May 10, 2019	MBA (FC) 045	MERCHANT BANKING & FINANCIAL SERVICES
Thursday, May 16, 2019	MBA (HR) 043	LEADERSHIP, CONFLICT RESOLUTION AND TEAM BUILDING


(Prof. Vinod Singh)
OSD, IMS



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University of Lucknow

**DEPARTMENT OF BUSINESS ADMINISTRATION
UNIVERSITY OF LUCKNOW**

April 15, 2019

Revised Schedule of MBA Even Semester End Examination - 2019

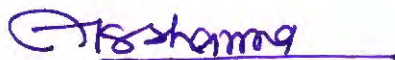
Venue: Department of Business Administration, University of Lucknow Time: 2 – 5 p.m.

Date	MBA Semester II (CBCS)
25-04-2019	GE 201 Managing for Business Sustainability / GE 202 Decision Sciences
27-04-2019	GC 202 Financial Management
01-05-2019	GC 203 Human Resource Management
03-05-2019	GC 206 Research Methods for Business
07-05-2019	GC 205 Operations Management
09-05-2019	GC 204 Information Systems Management
11-05-2019	GE 203 E-Business
14-05-2019	GC 201 Marketing Management

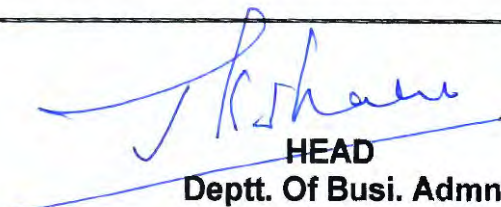
Date	MBA Semester IV (CBCS)	MBA Semester IV (CBCS–Old)
26-04-2019	GC 401 Corporate Evolution and Strategic Implementation	GC 401 Corporate Evaluation and Strategic implementation
30-04-2019	GE 401 Enterprise Performance Management / GE 403 Social Entrepreneurship	GE 405 Social Entrepreneurship
02-05-2019	SE 411 Managing Retail Business / SC 422 Financial Decisions and Analysis/ SC 432 Cross Cultural Management	SE 411 Managing Retail Business/ SC 422 Financial Decisions and Analysis
04-05-2019	SE 412 Industrial Marketing/ SE 422 International Financial Management	GE 401 Enterprise Performance Mgt.
08-05-2019	SC 412 Services and Relationship Marketing/ SE 423 Equity Research and Derivatives/ SC 431 Talent Acquisition & Performance Mgt.	SC 412 Services & Relationship Marketing
10-05-2019	SC 411 Sales and Distribution Management / SE 425 Corporate Financial Reporting & Analysis/ SE 432 Legal Framework for HRM	SC 411 Selling and Sales Management
13-05-2019	SE 414 Supply Chain and Vendor Management/ SC 421 Working Capital Management/ SE 434 Human Resource Audit	SE 414 Supply Chain & Vendor Mgt.

Research Project/Business Plan & Viva Voce Schedule (Time: 9 a.m. onwards)

Date	MBA Semester IV (CBCS)	MBA Semester IV (CBCS–Old)
15-04-2019	GC 402 Research Proj. /Busi. Plan (Mkt & HR)	GC 402 Research Project /Business Plan
16-04-2019	GC 402 Research Project / Business Plan (FIN)	
20-04-2019	GC 403 Comprehensive Viva-Voce	



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University of Lucknow


HEAD
Deptt. Of Busi. Admn.

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019**

Venue : IMS, LU


Timing : 8.00 AM to 11.00 AM

Day & Date	BBA – 6 th Sem.	BBA (IB) – 6 th Sem.	BBA (MS) – 6 th Sem.	MBA (5 Years) – 6 th Sem.
Saturday, April 27, 2019	Company Law	Personnel Management	Relational Data Base Management	Managerial Economics
Wednesday, May 01, 2019	Entrepreneurship	International Accounting	International Business	Project Planning & Evaluation
Saturday, May 04, 2019	International Business	French Language	Project Management	Banking Operation Management
Thursday, May 09, 2019	Marketing of Service	International Business Environment/ International Business Environment (Old Course)	Mathematical Modelling	Merchant Banking & Financial Services/compensation Management
Tuesday, May 14, 2019	Project Management	Export Import Procedures and Documentation	Strategic Management	Financial Systems/Training And Development
Tuesday, May 22, 2019	Business Policy	Computer Application – III/ computer Application – IV (Old Course)	Income Tax Laws and Accounts	Introduction to HRM
	Viva – Voce (To Be Announce)	Viva – Voce (To Be Announce)	Viva – Voce (To Be Announce)	Comprehensive Viva – Voce (To Be Announce)

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

-sd-
(Prof. Vinod Singh)
OSD, IMS

Dated: 12.04.2019


Controller of Examination
University of Lucknow
Lucknow

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019**


Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	BBA – IV Sem.	BBA (IB) – IVSem.	BBA (MS) –IV Sem.	MBA (5 Years) – IV Sem.
Tuesday, April 30, 2019	Human Resource Management	Marketing Management/ Marketing Management (Old Course)	Insurance and Public Finance	Corporate Governance, Culture & Ethics
Thursday, May 02, 2019	Information Management	Banking Operations Management	Company Law and Secretarial Practice	Financial Management
Wednesday, May 08, 2019	Operation Management	Income Tax Laws & Accounts/Taxation Laws & Accounts (Old Course)	Research Methodology	Indian Constitution & Political Science
Friday, May 10, 2019	Business Laws	Financial Management/ Computer Application - II (Old Course)	Marketing Management	Environment Management
Monday, May 13, 2019	Consumer Behaviour/ Retail Management (Old Course)	International Business Logistics/ International Business Logistics (Old Course)	Financial Management	
Thursday, May 16, 2019	Foreign Language (French) / (German) Old Course	German language		Foreign Language French
Monday, May 20, 2019	Financial Management	International Business/ Foreign Exchange Economics (Old Course)	Business Laws	E- Commerce
				Viva-Voce exam of Industrial visit (To be Announced)

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{Prof. Vinod Singh}
OSD,IMS
Dated: 12.04.2019


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**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019**

Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

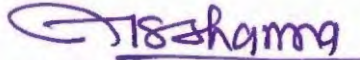
Day & Date	BBA – II Sem.	BBA (IB) – II Sem.	BBA (MS) – II Sem.	MBA (5 Years) – II Sem.
Friday, April 26, 2019	Business Statistics	Statics for Business Decisions	Banking Operations Management	IT for Managers
Friday, May 03, 2019	Environmental Studies	Cost Accounting	Cost Accounting	Principles of Management
Tuesday, May 07, 2019	Financial Mathematics	Introduction to Computers	Business Organisation an Entrepreneurship	Marketing Management
Saturday, May 11, 2019	Indian Value System	Business Environment	Financial Mathematics	Statistics for Business Decisions
Wednesday, May 15, 2019	Foreign Trade Of India	Business Laws	Fundamentals of Computer Science	Cost Accounting
Friday, May 17, 2019	Business Communication	Economics for Management	Statistical Methods	Personality Development & Grooming

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OSD,IMS

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Lucknow

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW**

END SEMESTER EXAM SCHEDULE, APRIL – 2019

MBA (F&C) – 2nd Sem.

Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Monday, April 22, 2019	IMS 021	INTERNATIONAL BUSINESS
Wednesday, April 24, 2019	IMS 022	MANAGEMENT ACCOUNTING
Friday, April 26, 2019	IMS 023	FINANCIAL MANAGEMENT
Wednesday, May 01, 2019	IMS 025	PRODUCTION & OPERATIONS MANAGEMENT
Friday, May 03, 2019	IMS 026	RESEARCH METHODOLOGY
Tuesday, May 07, 2019	MBA (FC) 021	WORKING CAPITAL MANAGEMENT
Thursday, May 09, 2019	MBA (FC) 022	FINANCIAL DECISIONS & POLICY
Saturday, May 11, 2019	MBA (FC) 023	INSURANCE AND RISK MANAGEMENT
Tuesday, May 14, 2019	IMS 024	COMPUTER APPLICATIONS & MIS
Wednesday, May 15, 2019	LU 021	FOREIGN LANGUAGE

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

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(Prof. Vinod Singh)
OSD,IMS



Controller of Examination
University of Lucknow

Dated: 12.04.2019

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW**

END SEMESTER EXAM SCHEDULE, APRIL – 2019

MBA (HR&IR) –2nd Sem.

Venue : IMS, LU

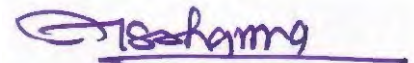
Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Monday, April 22, 2019	IMS 021	INTERNATIONAL BUSINESS
Wednesday, April 24, 2019	IMS 022	MANAGEMENT ACCOUNTING
Friday, April 26, 2019	IMS 023	FINANCIAL MANAGEMENT
Wednesday, May 01, 2019	IMS 025	PRODUCTION & OPERATIONS MANAGEMENT
Friday, May 03, 2019	IMS 026	RESEARCH METHODOLOGY
Tuesday, May 07, 2019	MBA (HR) 021	FOUNDATIONS OF HUMAN RELATIONS
Thursday, May 09, 2019	MBA (HR) 022	DYNAMICS OF HUMAN BEHAVIOUR
Saturday, May 11, 2019	MBA (HR) 023	STRESS MANAGEMENT
Tuesday, May 14, 2019	IMS 024	COMPUTER APPLICATIONS & MIS
Wednesday, May 15, 2019	LU 021	FOREIGN LANGUAGE

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

-sd-

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OSD,IMS



Controller of Examination
University of Lucknow

Dated: 12.04.2019

INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019
MBA (IB) –2nd Sem.


Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Monday, April 22, 2019	IMS 021	INTERNATIONAL BUSINESS
Wednesday, April 24, 2019	IMS 022	MANAGEMENT ACCOUNTING
Friday, April 26, 2019	IMS 023	FINANCIAL MANAGEMENT
Wednesday, May 01, 2019	IMS 025	PRODUCTION & OPERATIONS MANAGEMENT
Friday, May 03, 2019	IMS 026	RESEARCH METHODOLOGY
Tuesday, May 07, 2019	MBA (IB) 021	INDIA'S FOREIGN TRADE
Thursday, May 09, 2019	MBA (IB) 022	FOREIGN EXCHANGE MANAGEMENT
Saturday, May 11, 2019	MBA (IB) 023	INTERNATIONAL FINANCIAL INSTITUTION
Tuesday, May 14, 2019	IMS 024	COMPUTER APPLICATIONS & MIS
Wednesday, May 15, 2019	LU 021	FOREIGN LANGUAGE

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

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**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW**

END SEMESTER EXAM SCHEDULE, APRIL – 2019

MBA (Mktg.) – 2nd Sem.

Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Monday, April 22, 2019	IMS 021	INTERNATIONAL BUSINESS
Wednesday, April 24, 2019	IMS 022	MANAGEMENT ACCOUNTING
Friday, April 26, 2019	IMS 023	FINANCIAL MANAGEMENT
Wednesday, May 01, 2019	IMS 025	PRODUCTION & OPERATIONS MANAGEMENT
Friday, May 03, 2019	IMS 026	RESEARCH METHODOLOGY
Tuesday, May 07, 2019	MBA (M) 021	CONSUMER BEHAVIOUR
Thursday, May 09, 2019	MBA (M) 022	PR & SALES PROMOTION
Saturday, May 11, 2019	MBA (M) 023	CUSTOMER RELATIOSHIP MANAGEMENT
Tuesday, May 14, 2019	IMS 024	COMPUTER APPLICATIONS & MIS
Wednesday, May 15, 2019	LU 021	FOREIGN LANGUAGE

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

-sd-

(Prof. Vinod Singh)
OSD,IMS

Dated: 12.04.2019



Controller of Examination
University of Lucknow

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019
MBA (Finance & Control) –IV Sem.**

Venue : IMS, LU

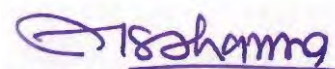
Timing :8.00 AM to 11.00 AM

Day & Date	Code	Subject
Thursday, April 25, 2019	IMS 041	STRATEGIC MANAGEMENT - II
Saturday, April 27, 2019	IMS 042	ORGANIZATIONAL EFFECTIVENESS & CHANGE
Tuesday, April 30, 2019	MBA (FC) 041	FINANCIAL DERIVATIVES
Thursday, May 02, 2019	MBA (FC) 042	INTERNATIONAL FINANCIAL MANAGEMENT
Saturday, May 04, 2019	MBA (FC) 043	MANAGEMENT CONTROL SYSTEMS
Wednesday, May 08, 2019	MBA (FC) 044	MANAGEMENT OF FINANCIAL INSTITUTIONS
Friday, May 10, 2019	MBA (FC) 045	MERCHANT BANKING & FINANCIAL SERVICES
Saturday, May 11, 2019	MBA (IB) 042	INTERNATIONAL BUSINESS STRATEGIES
Monday, May 13, 2019	MBA (HR) 046	PERFORMANCE MANAGEMENT
Wednesday, May 15, 2019	MBA (IB) 046	MANAGEMENT OF MULTI-NATIONAL COMPANIES
Thursday, May 16, 2019	MBA (HR) 043	LEADERSHIP, CONFLICT RESOLUTION AND TEAM BUILDING
Friday, May 17, 2019	MBA (M) 042	INTERNATIONAL MARKETING
Monday, May 20, 2019	MBA (M) 045	E-MARKETING

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

-sd-

(Prof. Vinod Singh)
OSD, IMS


Controller of Examination
University of Lucknow

Dated: 12.04.2019

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019
MBA (International Business) – IVSem.**

Venue : IMS, LU

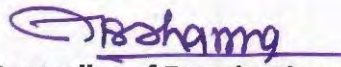
Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Thursday, April 25, 2019	IMS 041	STRATEGIC MANAGEMENT - II
Saturday, April 27, 2019	IMS 042	ORGANIZATIONAL EFFECTIVENESS & CHANGE
Tuesday, April 30, 2019	MBA (IB) 043	INTERNATIONAL BANKING & FINANCIAL SERVICES
Thursday, May 02, 2019	MBA (IB) 044	GLOBAL OUTSOURCING & MANAGEMENT
Wednesday, May 08, 2019	MBA (FC) 044	MANAGEMENT OF FINANCIAL INSTITUTIONS
Friday, May 10, 2019	MBA (FC) 045	MERCHANT BANKING & FINANCIAL SERVICES
Saturday, May 11, 2019	MBA (IB) 042	INTERNATIONAL BUSINESS STRATEGIES
Monday, May 13, 2019	MBA (HR) 046	PERFORMANCE MANAGEMENT
Wednesday, May 15, 2019	MBA (IB) 046	MANAGEMENT OF MULTI-NATIONAL COMPANIES
Thursday, May 16, 2019	MBA (HR) 043	LEADERSHIP, CONFLICT RESOLUTION AND TEAM BUILDING
Friday, May 17, 2019	MBA (M) 042	INTERNATIONAL MARKETING
Monday, May 20, 2019	MBA (M) 045	E-MARKETING

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

-sd-

(Prof. Vinod Singh)
OSD, IMS


Controller of Examination
University of Lucknow

Dated: 12.04.2019

INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019
MBA (Human Resource & Industrial Relations) –IV Sem.


Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Thursday, April 25, 2019	IMS 041	STRATEGIC MANAGEMENT - II
Saturday, April 27, 2019	IMS 042	ORGANIZATIONAL EFFECTIVENESS & CHANGE
Tuesday, April 30, 2019	MBA (HR) 041	MANAGERIAL COUNSELLING
Thursday, May 02, 2019	MBA (HR) 042	HUMAN RESOURCE DEVELOPMENT & TRAINING
Saturday, May 04, 2019	MBA (HR) 044	MANAGERIAL COMMUNICATION & PR
Wednesday, May 08, 2019	MBA (FC) 044	MANAGEMENT OF FINANCIAL INSTITUTIONS
Friday, May 10, 2019	MBA (FC) 045	MERCHANT BANKING & FINANCIAL SERVICES
Saturday, May 11, 2019	MBA (IB) 042	INTERNATIONAL BUSINESS STRATEGIES
Monday, May 13, 2019	MBA (HR) 046	PERFORMANCE MANAGEMENT
Wednesday, May 15, 2019	MBA (IB) 046	MANAGEMENT OF MULTI-NATIONAL COMPANIES
Thursday, May 16, 2019	MBA (HR) 043	LEADERSHIP, CONFLICT RESOLUTION AND TEAM BUILDING
Friday, May 17, 2019	MBA (M) 042	INTERNATIONAL MARKETING
Monday, May 20, 2019	MBA (M) 045	E-MARKETING

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-sd-
 (Prof. Vinod Singh)
 OSD, IMS


 Controller of Examination
 University of Lucknow

Dated: 12.04.2019

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019**

MBA (Marketing) –IV Sem.

Venue : IMS, LU

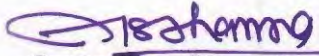
Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Thursday, April 25, 2019	IMS 041	STRATEGIC MANAGEMENT - II
Saturday, April 27, 2019	IMS 042	ORGANIZATIONAL EFFECTIVENESS & CHANGE
Tuesday, April 30, 2019	MBA (M) 041	EVENT MARKETING & MANAGEMENT
Thursday, May 02, 2019	MBA (M) 043	SOCIAL MARKETING
Saturday, May 04, 2019	MBA (M) 044	BRAND MANAGEMENT
Wednesday, May 08, 2019	MBA (FC) 044	MANAGEMENT OF FINANCIAL INSTITUTIONS
Friday, May 10, 2019	MBA (FC) 045	MERCHANT BANKING & FINANCIAL SERVICES
Saturday, May 11, 2019	MBA (IB) 042	INTERNATIONAL BUSINESS STRATEGIES
Monday, May 13, 2019	MBA (HR) 046	PERFORMANCE MANAGEMENT
Wednesday, May 15, 2019	MBA (IB) 046	MANAGEMENT OF MULTI-NATIONAL COMPANIES
Thursday, May 16, 2019	MBA (HR) 043	LEADERSHIP, CONFLICT RESOLUTION AND TEAM BUILDING
Friday, May 17, 2019	MBA (M) 042	INTERNATIONAL MARKETING
Monday, May 20, 2019	MBA (M) 045	E-MARKETING

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-sd-

(Prof. Vinod Singh)
OSD, IMS


Controller of Examination
University of Lucknow

Dated: 12.04.2019

**INSTITUTE OF MANAGEMENT SCIENCES
UNIVERSITY OF LUCKNOW
END SEMESTER EXAM SCHEDULE, APRIL – 2019**

MBA (Corporate Management) – IV Sem.(Back Paper)

Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

Day & Date	Code	Subject
Thursday, April 25, 2019	IMS 041	STRATEGIC MANAGEMENT - II
Saturday, April 27, 2019	IMS 042	ORGANIZATIONAL EFFECTIVENESS & CHANGE

MBA (Management Science) – IV Sem.(Back Paper)

Venue : IMS, LU

Timing : 8.00 AM to 11.00 AM

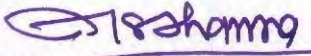
Day & Date	Code	Subject
Thursday, April 25, 2019	IMS 041	STRATEGIC MANAGEMENT - II
Thursday, May 16, 2019	MBA (HR) 043	LEADERSHIP, CONFLICT RESOLUTION AND TEAM BUILDING
Friday, May 17, 2019	MBA (M) 042	INTERNATIONAL MARKETING

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-sd-

(Prof. Vinod Singh)
OSD, IMS

Dated: 12.04.2019


Controller of Examination
University of Lucknow

University of Lucknow
Institute of Tourisms Studies
Programme of Examinations-June -2019
Venue : Dr. Shanker Dayal Sharma, Institute of Democracy 2nd Campus,
University of Lucknow

Bachelor of Business Administration (Tourism) Semester-II
(Regular, B.P., Exempted)

Time Allowed: 3 Hours

Timings: 08.00 a.m. to 11.00 a.m.

Date	Day	Paper Code	Name of paper
02/05/2019	Thursday	BTA-201	Human Resource Management
04/05/2019	Saturday	BTA-202	Tourism Products
08/05/2019	Wednesday	BTA-203	Computer Application
10/05/2019	Friday	BTA-204	Destination Mapping (World)
13/05/2019	Monday	BTA-205	Cultural Tourism

Bachelor of Business Administration (Tourism) Semester-IV
(Regular, Back Paper, Exempted)

Time Allowed: 3 Hours

Timings: 8.00 am to 11.00 am

Date	Day	Paper Code	Name of paper
01/05/2019	Wednesday	BTA-401	Hotel Management
03/05/2019	Friday	BTA-402	Airlines Operations, Ticketing and GDS
07/05/2019	Tuesday	BTA-403	Event Management in Tourism
09/05/2019	Thursday	BTA-404	Travel Writing
11/05/2019	Saturday	BTA-405	Research Methodology in Tourism

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

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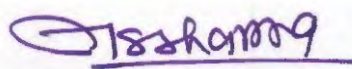
(Prof. M.K. Agarwal)

Director

Institute of Tourism Studies

University of Lucknow

Dated: 10.04.2019


Controller of Examination
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University of Lucknow
Institute of Tourisms Studies
Programme of Examinations- June- 2019
Venue : Dr. Shanker Dayal Sharma, Institute of Democracy 2nd Campus,
University of Lucknow

Master of Tourism and Travel Management (MTTM) Semester-II
(Regular, Back Paper, Exempted)

Time Allowed: 3 Hours

Timings: 8.00 a.m. to 11.00 a.m.

Date	Day	Paper Code	Name of paper
01/05/2019	Wednesday	MTTM-201	Marketing Management
03/05/2019	Friday	MTTM-202	Tourism Geography
07/05/2019	Tuesday	MTTM-203	Tourism Industry Orientation
09/05/2019	Thursday	MTTM-204	International Tourism Products
11/05/2019	Saturday	MTTM-205	Air Travel System and GDS
13/05/2019	Monday	MTTM-206	U.P. Tourism: Scope, Policy and Issues

Master of Tourism and Travel Management, Semester-IV
(Regular, Back Paper, Exempted)

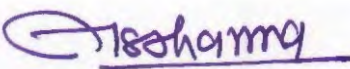
Time Allowed: 3 Hours

Timings: 8.00 a.m. to 11.00 a.m.

Date	Day	Paper Code	Name of paper
04/05/2019	Saturday	MTTM-401	Business Environment
08/05/2019	Wednesday	MTTM-402	New Age Tourism
10/05/2019	Friday	MTTM-403	Business Presentation Skills

NOTE: 1. No guarantee can be given to the candidate regarding the order of question paper

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(Prof. M.K. Agarwal)
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