## Prof. Madhurima Lall

MA, M.Com, MBA, Ph.D. (Business Administration), D.Litt. (Applied Economics), D.Litt. (Business Administration)



UNIVERSITY OF LUCKNOW LUCKNOW - 226 007 (M) +91-9454323847, +91-9956667775 e-mail : madhu123lall@gmail.com

Head
Department of Applied Economics
University of Lucknow

Director Counseling and Placement Cell University of Lucknow Editor-in-Chief International Journal of Applied Economics

To all Heads/Deans/Directors/Principals Lucknow University

8.8.17

Dear Madams/Sirs

It is requested to send the names of all candidates selected for any organisation of repute or have cleared any competitive or professional exams of repute

Or any candidates who have excelled in any field of expertise bringing laurels to our University  ${\sf C}$ 

Their names are proposed to be displayed in the 'Our Pride' section of CPC on LU website.

This will not only motivate our students but also enhance our brand equity at the global platform

This is an ongoing process to be followed.

Your co operation in this regard is highly appreciated.

Prof. Madhurima Lall Director, CPC