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Call for recruitment for Fine Arts students **Proposal for Hiring Graphic Designers**

Job brief

A well reknowned company in Lucknow is looking for creative Graphic designers with up-to-date knowledge to interpret our clients' needs and to design solutions with high visual impact. You will work on a variety of products, including websites, books, magazines, product packaging, websites, exhibitions, corporate identity etc. and you will cooperate with our designers and sales team.

You'll work to a brief agreed with the client, creative director or account manager and will develop creative ideas and concepts. The appropriate media and style has to be chosen to meet the client's objectives.

The work demands creative flair, up-to-date knowledge of industry software and a professional approach to time, and deadlines.

Responsibilities

You may need to manage more than one design brief at a time and typical activities includes:

- * Meeting clients or account managers to discuss the business objectives and requirements of the job**
- * Take the design “brief” to record requirements and clients’ needs**
- * Thinking creatively to produce new ideas and concepts and developing interactive design**
- * Using innovation to redefine a design brief within the constraints of cost and time**

Prepare rough drafts and present your ideas for approval

- * Presenting finalised ideas and concepts to clients or account managers**
- * Amend final designs to client’s comments and gain full approval**
- * Proofreading to produce accurate and high-quality work**
- * Schedule project implementation and define delivery timelines**
- * Work with a wide range of media and use graphic design software**
- * Working as part of a team with printers, copywriters, photographers, stylists, illustrators, other designers, account executives, web developers and marketing specialists.**

Requirements

- * Proven graphic designing skills & understanding**
- * Possession of creative flair, versatility, conceptual/visual ability and originality**
- * Demonstrable graphic design skills with a strong portfolio**
- * Ability to interact, communicate and present ideas**
- * Up to date with industry leading software and technologies (In Design, Illustrator, Dreamweaver, Photoshop, GIMP etc)**
- * Highly proficient in all design aspects**
- * Professionalism regarding time and deadlines**

Salary

- * 0-1 year experience – 1.20 L pa to 1.80 L pa**
- * 1-3 years experience – 1.80 L pa to 3.00 L pa**

Working hours

Working hours are typically 40 hours a week, usually with some flexibility around start and finish times. Extra hours are likely when deadlines are approaching, and this may involve working into the early hours to get a job finished.

What to expect

- * It is likely you will be based in a shared office as some jobs involve working in teams, although you may also work alone on occasions.**
- * Design work often involves sitting and working at a computer for long periods of time.**
- * Job satisfaction comes from creating high-quality artwork and building a solid reputation. You will also be able to use your creative powers to solve problems.**
- * Although the work is mostly office-based, travel within the working day to meet clients may be required. Working away from home, however, is rare.**

Skills Apart from technical and drawing skills, you will need to show:

- * passion and enthusiasm for design, with a creative flair;**
- * a flexible approach when working in a team**
- excellent communication skills in order to interpret and negotiate briefs with clients;**
- * good presentation skills and the confidence to explain and sell ideas to clients and colleagues;**
- * time management skills and the ability to cope with several projects at a time;**

- * accuracy and attention to detail when finalising designs;
- * being open to feedback and willing to make changes to your designs;
- * effective networking skills to build contacts.

Professional development

* Most learning is on the job, except for formal training in industry-specific software. As a graphic designer, you'll need to be skilled in using a variety of packages such as InDesign, QuarkXPress, Illustrator, Acrobat and Dreamweaver.

Please contact on 3.7.2017 at 2 pm in the Dept of Applied Economics.

**PROF. MADHURIMA LALL
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