



University of Lucknow

Institute of Tourism Studies

Examination Schedule, Exam June-2017

Venue: Dr. ShankerDayal Sharma, Institute of Democracy Bhawan 2nd Campus,

Master of Tourism and Travel Management (MTTM) Semester-II
(Regular)


Time allowed three Hours		Timing 8.00 A.M. to 11.00 A.M.
Date	Paper Code	Name of paper
06.05.2017	MTTM-201	Marketing Management
08.05.2017	MTTM-202	Tourism Geography
13.05.2017	MTTM-203	Tourism Industry Orientation
17.05.2017	MTTM-204	International Tourism Products
19.05.2017	MTTM-205	Air Travel System and GDS
22.05.2017	MTTM-206	Communicative English

Timing 10.30 A.M. Onwards

Date	Paper Code	Name of paper
19.05.2017	MTTM-205	Air Travel System and GDS

NOTE: 1.No Assurance is given for the order of question papers.
2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-
(Prof. M.K. Agarwal)
Director ITS
University of Lucknow

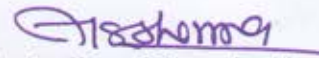

Controller of Examination
University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy //c Store/OS Cash.
10. Controller of Examination office.


Controller of Examination
University of Lucknow



University of Lucknow
Institute of Tourism Studies

Examination Schedule, Exam June-2017

Venue: Dr. ShankerDayal Sharma, Institute of Democracy Bhawan 2nd Campus,
Master of Tourism and Travel Management (Event Management)
(MTTM-EM) Semester-II (Regular)

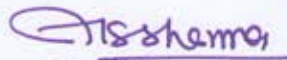
Time allowed three Hours

Timing 8.00 A.M. to 11.00 A.M.

Date	Paper Code	Name of paper
06.05.2017	MTTMEM-201	Marketing and Sponsorship Management
08.05.2017	MTTMEM-202	Supply Chain and Logistics Operation
13.05.2017	MTTMEM-203	Tourism and Event Industry Orientation
15.05.2017	MTTMEM-204	Technology for Event Management
17.05.2017	MTTMEM-205	Advertising and Sales Promotion
19.05.2017	MTTMEM-206	Communicative English

- NOTE: 1.No Assurance is given for the order of question papers.
2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-
(Prof. M.K. Agarwal)
Director ITS
University of Lucknow



Controller of Examination
University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy //c Store/OS Cash.
10. Controller of Examination office.


Controller of Examination
University of Lucknow



University of Lucknow
Institute of Tourism Studies

Examination Schedule, Exam June-2017

Venue: Dr. ShankerDayal Sharma, Institute of Democracy Bhawan 2nd Campus,
Master of Tourism and Travel Management (Event Management)
(MTTM-EM) Semester-IV (Regular)

Time allowed three Hours

Timing 8.00 A.M. to 11.00

Date	Paper Code	Name of paper
05.05.2017	MTTMEM-401	Business Environment
12.05.2017	MTTMEM-402	Public Relations and Media Management

Viva-Voce & Practical

Time: 11:00 A.M. onward

Date	Paper Code	Name of paper
15.05.2017	MTTMEM-403	Professional Internship
17.05.2017	MTTMEM-404	Business Presentation Skills
19.05.2017	MTTMEM-405	Arranging a Small Live Event
22.05.2017	MTTMEM-406	Comprehensive viva-voce

NOTE: 1.No Assurance is given for the order of question papers.
2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-

(Prof. M.K. Agarwal)
Director ITS
University of Lucknow

Controller of Examination
University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy /I/c Store/OS Cash.
10. Controller of Examination office.

Controller of Examination
University of Lucknow



University of Lucknow
Institute of Tourism Studies

Examination Schedule, Exam June -2017

Venue: Dr. ShankerDayal Sharma, Institute of Democracy Bhawan 2nd Campus,

Master of Tourism and Travel Management (MTTA) Semester-IV

(Regular, Back Paper, Exempted)

Time allowed three Hours

Timing 8.00 A.M. to 11.00

Date	Paper Code	Name of paper
05.05.2017	MTA-401	Business Environment
12.05.2017	MTA-402	New Age Tourism
15.05.2017	MTA-403	Business Presentation Skills

Viva-Voce & Practical

Time: 11:00 A.M. onward

Date	Paper Code	Name of paper
17.05.2017	MTA-404	Project Report
19.05.2017	MTA-405	Internship Report
22.05.2017	MTA-406	Comprehensive viva-voce/ Tour Report

NOTE: 1.No Assurance is given for the order of question papers.

2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-

(Prof. M.K. Agarwal)

Director ITS

University of Lucknow

Controller of Examination

University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy /I/c Store/OS Cash.
10. Controller of Examination office.

Controller of Examination

University of Lucknow



University of Lucknow
Institute of Tourism Studies

Examination Schedule, Exam June-2017

Venue: Dr. Shanker Dayal Sharma, Institute of Democracy Bhawan 2nd Campus,
Bachelor of Business Administration (Tourism) Semester-II
(Regular, BP, Exampsted)

Time allowed three Hours

Timing 8.00 AM to 11.00 A.M.

Date	Paper Code	Name of paper
08.05.2017	BTA-201	Human Resource Management
15.05.2017	BTA-202	Tourism Products
19.05.2017	BTA-203	Computer Applications
23.05.2017	BTA-204	Destination Mapping (World)
25.05.2017	BTA-205	Cultural Tourism

Viva-Voce & Practical

Time: 11:00 A.m onward

Date	Paper Code	Name of paper
17.05.2017	BTA-203	Computer Application-I (Sherwood College)
17.05.2017	BTA-203	Computer Application-I (MKITM College)
17.05.2017	BTA-203	Computer Application-I (ITSLU College)

NOTE: 1.No Assurance is given for the order of question papers.

2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-

(Prof. M.K. Agarwal)
Director ITS
University of Lucknow

Controller of Examination
University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy /I/c Store/OS Cash.
10. Controller of Examination office.

Controller of Examination
University of Lucknow



University of Lucknow
Institute of Tourism Studies

Examination Schedule, Exam June-2017

Venue: Dr. Shanker Dayal Sharma, Institute of Democracy Bhawan 2nd Campus,

Programme: Bachelor of Business Administration (Tourism) Semester: IV

(Regular, Back Paper/Exempted)

Time allowed three Hours

Timing 8.00 A.M. to 11.00 A.M.

Date	Paper Code	Name of paper
06.05.2017	BTA-401	Hotel Management
13.05.2017	BTA-402	Airlines Operations, Ticketing and GDS
18.05.2017	BTA-403	Event Management in Tourism
22.05.2017	BTA-404	Travel Writing
24.05.2017	BTA-405	Research Methodology in Tourism

Viva-Voce & Practical

Time: 11:00 a.m. onward

Date	Paper Code	Name of paper
15.05.2017	BTA-402	Airlines Operations, Ticketing and GDS (Sherwood College)
15.05.2017	BTA-402	Airlines Operations, Ticketing and GDS (MKITM College)
15.05.2017	BTA-402	Airlines Operations, Ticketing and GDS (ITSLU)

NOTE: 1.No Assurance is given for the order of question papers.

2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-

(Prof. M.K. Agarwal)

Director ITS

University of Lucknow

Controller of Examination

University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy //c Store/OS Cash.
10. Controller of Examination office.

Controller of Examination

University of Lucknow



University of Lucknow
Institute of Tourism Studies

Examination Schedule, Exam June 2017

Venue: Dr. Shanker Dayal Sharma, Institute of Democracy Bhawan 2nd Campus,
Programme: **Bachelor of Business Administration (Tourism) Semester: VI**
(Back paper, exempted)

Time allowed three Hours

Timing 8.00 AM to 11.00 A.M.

Date	Paper Code	Name of paper
05.05.2017	BTA-601	Tourism Laws
12.05.2017	BTA-602	Tourism Development and Government Policy
17.05.2017	BTA-603	Entrepreneurship Development in Tourism
20.05.2017	BTA-604	Business Environment


Viva-Voce & Practical

Time: 11:00 a.m. onward

Date	Paper Code	Name of paper
22.05.2017	BTA-605	Comprehensive Viva-voce/Project Report

- NOTE: 1.No Assurance is given for the order of question papers.
2. Examinees are advised to see the University website. www.lkouniv.ac.in

(Prof. M.K. Agarwal)
Director ITS
University of Lucknow

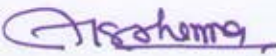

Controller of Examination
University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy //c Store/OS Cash.
10. Controller of Examination office.


Controller of Examination
University of Lucknow

University of Lucknow

Institute of Tourism Studies

Examination Schedule, Exam June-2017

Venue: Dr. Shanker Dayal Sharma, Institute of Democracy Bhawan 2nd Campus,

Bachelor of Hotel Management (BHM) Semester: IV

(Regular)

Time allowed three Hours

Timing 8.00 A.M. to 11.00 A.M.

Date	Paper Code	Name of paper
05.05.2017	BHM-401	Accommodation Operation-IV
08.05.2017	BHM-402	Front Office Operation-IV
12.05.2017	BHM-403	Food and Beverage Service-IV
15.05.2017	BHM-404	Food Production-IV
17.05.2017	BHM-405	Hotel Engineering
19.05.2017	BHM-406	Food Science and Safety

Viva-Voce & Practical

Time: 11:00 a.m onward

Date	Paper Code	Name of paper
20.05.2017	BHM-401	Accommodation Operation-IV
20.05.2017	BHM-402	Front Office Operation-IV
20.05.2017	BHM-403	Food and Beverage Service-IV
20.05.2017	BHM-404	Food Production-IV

NOTE: 1.No Assurance is given for the order of question papers.

2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-

(Prof. M.K. Agarwal)

Director ITS

University of Lucknow

Controller of Examination

University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy //c Store/OS Cash.
10. Controller of Examination office.

Controller of Examination

University of Lucknow



University of Lucknow
Institute of Tourism Studies

Examination Schedule, Exam June-2017

Venue: Dr. ShankerDayal Sharma, Institute of Democracy Bhawan 2nd Campus,

Diploma in International Airlines Ticketing & Computer Reservation System

(Regular, Back paper & exempted)

Time allowed three Hours

Timing 8.00 A.M. to 11.00 A.M.

Date	Paper Code	Name of paper
05.05.2017	DIAT-01	Tourism Concept & Travel Agency Management
08.05.2017	DIAT-02	International Airline Ticketing and Air Travel System
12.05.2017	DIAT-03	Computer Reservation System
15.05.2017	DIAT-04	Business Communication and Travel Business Etiquettes

Project Report and Viva-Voce

Time: 11.00 a.m. onward

Date	Paper Code	Name of paper
18.05.2017	DIAT-05	Project Report
18.05.2017	DIAT-06	Viva-voce

NOTE: 1.No Assurance is given for the order of question papers.

2. Examinees are advised to see the University website. www.lkouniv.ac.in

-Sd/-

(Prof. M.K. Agarwal)

Director ITS

University of Lucknow

Controller of Examination
University of Lucknow

No.LU/COE/Ex-

Dated: 22.05.2017

Copy forwarded to following for information and necessary action:-

1. Secretary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Finance Officer.
3. Proctor.
4. Director ITS New Campus.
5. Incharge, website for display on University website.
6. Director, IPPR.
7. Programmer, DTP.
8. DR. Exam.
9. O.S. Exam/Secrecy //c Store/OS Cash.
10. Controller of Examination office.

Controller of Examination
University of Lucknow