



**UNIVERSITY OF LUCKNOW**  
**Institute of Management Science,**  
**PROGRAMME OF EXAMINATIONS-2012-2013**

**MBA (MS) Semester II**  
**Back Paper/ Exempted Examination**

**Venue: IMS, Building, Lucknow University, Lucknow**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(MS) - II Back Paper/Exempted</b>
April 26, 2013 Friday	International Business
April 29, 2013 Monday	Management Accounting
May 01, 2013 Wednesday	Financial Management
May 03, 2013 Friday	Computer Applications & MIS
May 06, 2013 Monday	Production & Operation Management
May 08, 2013 Wednesday	Research Methodology
May 10, 2013 Friday	Management Control Systems
May 13, 2013 Monday	E - Commerce

**MBA ( MS) Semester-IV**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(MS)-IV</b>
April 25, 2013 Thursday	Comprehensive Project Presentation and Evaluation
April 27, 2013 Saturday	Strategic Management - II
April 30, 2013 Tuesday	Org. Effectiveness & Change
May 02, 2013 Thursday	Decision Support System
May 04, 2013 Saturday	ERP Systems
May 07, 2013 Tuesday	Software Engineering
May 09, 2013 Thursday	Supply Chain Management

**NOTE: NO GUARANTEE CAN BE GIVEN TO THE CANDIDATE REGARDING THE ORDER OF QUESTION PAPER**

Sd/-  
(Prof. J. K. Sharma)  
OSD, IMS  
University of Lucknow,  
Lucknow

(Prof. Aqil Ahmad)  
Controller of Examination  
University of Lucknow,  
Lucknow

Date: 15-04-2013



**UNIVERSITY OF LUCKNOW**  
**Institute of Management Science,**  
**PROGRAMME OF EXAMINATIONS-2012-2013**

**MBA (MKT) Semester II**

**Venue: IMS, Building, Lucknow University, Lucknow**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(MKT) - II</b>
April 26, 2013 Friday	International Business
April 29, 2013 Monday	Management Accounting
May 01, 2013 Wednesday	Financial Management
May 03, 2013 Friday	Computer Applications & MIS
May 06, 2013 Monday	Production & Operation Management
May 08, 2013 Wednesday	Research Methodology
May 10, 2013 Friday	Consumer Behaviour
May 13, 2013 Monday	PR & Sales Promotion

**MBA (MKT) Semester- IV**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(MKTG)-IV</b>
April 20, 2013 Saturday	Comprehensive Project Presentation and Evaluation
April 27, 2013 Saturday	Strategic Management - II
April 30, 2013 Tuesday	Org. Effectiveness & Change
May 02, 2013 Thursday	Event Marketing & Management
May 04, 2013 Saturday	International Marketing
May 07, 2013 Tuesday	Brand Management
May 09, 2013 Thursday	E - Marketing
May 11, 2013 Saturday	Consumer Protection

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**UNIVERSITY OF LUCKNOW**  
**Institute of Management Science,**  
**PROGRAMME OF EXAMINATIONS-2012-2013**

**MBA (IB) Semester II**

**Venue: IMS, Building, Lucknow University, Lucknow**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(IB) - II</b>
April 26, 2013 Friday	International Business
April 29, 2013 Monday	Management Accounting
May 01, 2013 Wednesday	Financial Management
May 03, 2013 Friday	Computer Applications & MIS
May 06, 2013 Monday	Production & Operation Management
May 08, 2013 Wednesday	Research Methodology
May 10, 2013 Friday	India's Foreign Trade
May 11, 2013 Saturday	Foreign Language
May 13, 2013 Monday	Foreign Exchange Management/Overseas Marketing Research (Old Course)

**MBA (IB) Semester- IV**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(IB)-IV</b>
April 24, 2013 Wednesday	Comprehensive Project Presentation and Evaluation
April 27, 2013 Saturday	Strategic Management - II
April 30, 2013 Tuesday	Org. Effectiveness & Change
May 02, 2013 Thursday	Cross Cultural Management
May 04, 2013 Saturday	International Business Strategies
May 07, 2013 Tuesday	Global Outsourcing & Management
May 09, 2013 Thursday	Management of Multi - National Companies

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**UNIVERSITY OF LUCKNOW**  
**Institute of Management Science,**  
**PROGRAMME OF EXAMINATIONS-2012-2013**

**MBA (HR & IR) Semester II**

**Venue: IMS, Building, Lucknow University, Lucknow**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(HR &amp; IR) - II</b>
April 26, 2013 Friday	International Business
April 29, 2013 Monday	Management Accounting
May 01, 2013 Wednesday	Financial Management
May 03, 2013 Friday	Computer Applications & MIS
May 06, 2013 Monday	Production & Operation Management
May 08, 2013 Wednesday	Research Methodology
May 10, 2013 Friday	Foundations of Human Relations
May 13, 2013 Monday	Dynamics of Human Behaviour

**MBA (HR & IR) Semester-IV**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(HR &amp; IR)-IV</b>
April 20, 2013 Saturday	Comprehensive Project Presentation and Evaluation
April 27, 2013 Saturday	Strategic Management - II
April 30, 2013 Tuesday	Org. Effectiveness & Change
May 02, 2013 Thursday	Managerial Counselling
May 04, 2013 Saturday	Performance Management
May 07, 2013 Tuesday	Leadership, Conflict Resolution and Team Building
May 09, 2013 Thursday	HRD & Training

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**UNIVERSITY OF LUCKNOW**  
**Institute of Management Science,**  
**PROGRAMME OF EXAMINATIONS-2012-2013**

**MBA (FC) Semester II**

**Venue: IMS, Building, Lucknow University, Lucknow**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(FC) - II</b>
April 26, 2013 Friday	International Business
April 29, 2013 Monday	Management Accounting
May 01, 2013 Wednesday	Financial Management
May 03, 2013 Friday	Computer Applications & MIS
May 06, 2013 Monday	Production & Operation Management
May 08, 2013 Wednesday	Research Methodology
May 10, 2013 Friday	Financial Decisions & Policy
May 13, 2013 Monday	Working Capital Management

**MBA ( FC) Semester-IV**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(FC)-IV</b>
April 20, 2013 Saturday	Comprehensive Project Presentation and Evaluation
April 27, 2013 Saturday	Strategic Management - II
April 30, 2013 Tuesday	Org. Effectiveness & Change
May 02, 2013 Thursday	Management Control System
May 04, 2013 Saturday	International Financial Management
May 07, 2013 Tuesday	Management of Financial Institutions
May 09, 2013 Thursday	Merchant Banking & Financial Services
May 11, 2013 Saturday	Financial Derivatives

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**UNIVERSITY OF LUCKNOW**  
**Institute of Management Science,**  
**PROGRAMME OF EXAMINATIONS-2012-2013**

**MBA (CM) Semester II**  
**(Back Paper/ Exempted Examination)**

**Venue: IMS, Building, Lucknow University, Lucknow**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(CM) - II Back Paper/Exempted</b>
April 26, 2013 Friday	International Business
April 29, 2013 Monday	Management Accounting
May 01, 2013 Wednesday	Financial Management
May 03, 2013 Friday	Computer Applications & MIS
May 06, 2013 Monday	Production & Operation Management
May 08, 2013 Wednesday	Research Methodology
May 10, 2013 Friday	Labour Management & Industrial Relations
May 13, 2013 Monday	Entrepreneurship & New Venture Planning

**MBA ( CM) Semester-IV**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(CM)-IV</b>
April 22, 2013 Monday	Comprehensive Project Presentation and Evaluation
April 27, 2013 Saturday	Strategic Management - II
April 30, 2013 Tuesday	Org. Effectiveness & Change
May 02, 2013 Thursday	Management of Creativity & Change
May 04, 2013 Saturday	Performance Management
May 07, 2013 Tuesday	Corporate Tax Planning
May 09, 2013 Thursday	Corporate Governance

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Lucknow

Date: 15-04-2013



**UNIVERSITY OF LUCKNOW**  
**Institute of Management Science,**  
**PROGRAMME OF EXAMINATIONS-2012-2013**

**Venue: IMS, Building, Lucknow University, Lucknow**  
**MBA ( RM) Semester- II (Exempted/Back Paper)**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(RM)-II</b>
April 26, 2013 Friday	International Business
April 29, 2013 Monday	Management Accounting
May 01, 2013 Wednesday	Financial Management
May 03, 2013 Friday	Computer Applications & MIS
May 06, 2013 Monday	Production & Operation Management
May 08, 2013 Wednesday	Research Methodology
May 10, 2013 Friday	Introduction to Retail
May 13, 2013 Monday	Retail Consumer Behaviour

**MBA (RM) Semester IV**  
**(Regular/Exempted/B.P.)**

**Time Allowed 3 Hours**

**Timing : 2:30 PM to 5:30 PM**

<b>Day &amp; Date</b>	<b>MBA(RM)-IV</b>
April 22, 2013 Monday	Comprehensive Project Presentation and Evaluation
April 27, 2013 Saturday	Strategic Management - II
April 30, 2013 Tuesday	Org. Effectiveness & Change
May 02, 2013 Thursday	Store Design & Visual Merchandising
May 04, 2013 Saturday	Retail Verticals
May 07, 2013 Tuesday	Safety & Security Management in Retail
May 09, 2013 Thursday	Customer Relationship Management
May 11, 2013 Saturday	Consumer Protection

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