



# UNIVERSITY OF LUCKNOW

## PROGRAMME OF EXAMINATIONS-DECEMBER-2017 DEPARTMENT OF BUSINESS ADMINISTRATION

### MBA III<sup>rd</sup> Semesters Examinations (2017-18)

Venue: Department of Business Administration, OLD Campus, University of Lucknow

Time: 1.00 To 4.00 PM

Date	MBA Semester III (CBCS)	MBA Semester III (Old Course-Exempt/BP)
4-12-2017	GC 301 Business Policy and Strategic Analysis	CP-301 Business Policy and Strategic Analysis
11-12-2017	GE 301 Entrepreneurship and New Venture Mgmt.	CP-302 Organizational Effectiveness and Change
13-12-2017	SC 311 Integrated Marketing Communication/ SC 321 Financial Systems and Institutions/ SC 331 Organisational Change and Development/ SC 351 International Business Management	MM-315 Marketing of Services
15-12-2017	GE 305 Corporate Financial Reporting & Analysis	HR-332 Compensation Management
18-12-2017	SC 312 Consumer Behaviour / SC 322 Security Analysis and Portfolio Mgt/ SC 332 Managing Industrial Relations/ SC 352 Export Import Procedures & Documentation	HR-331 Managing Industrial Relations
20-12-2017	GE 303 BPR and Quality Management	HR-335 Managing Interpersonal and Group Processes
21-12-2017	SE 312/351 International Marketing	
22-12-2017	SE 311 Marketing Research/ SE 315 Product and Brand Management/ SE 324 Corporate Tax Planning/ SE 333 Counseling Skills for Managers/ SE 353 International Outsourcing Management	HR-333 Legal Framework Governing Human Relations
26-12-2017	SE 314 E- Marketing & CRM/ SE 321 Banking and Insurance Management / SE 331 Human Resource Training & Development/ SE 354 Emerging Economics and Markets	HR-334 Management Training and Development/ FP-325 Working Capital Management
28-12-2017	SE 313 Social Marketing / SE 322 Merchant Banking and Financial Services	

**Note:-** The Summer Internship Project Presentation/ Viva-Voce would be held on 30<sup>th</sup> Nov. & 1<sup>st</sup> Dec. 2017 from 9 a.m.

-Sd/-

(Prof. J. K. Sharma)

Head,

Deptt. of Business Administration  
University of Lucknow,

No/LU/COE.....

Copy forwarded to following for information and necessary action:-

1. Sectary to V.C. for kind perusal of Hon'ble Vice Chancellor.
2. Dean, Commerce/HOD. Concern Department.
3. Finance Officer.
4. Incharge, website for display on University website.
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Controller of Examination  
University of Lucknow,  
Lucknow

Date.....

Controller of Examination  
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**UNIVERSITY OF LUCKNOW**  
**PROGRAMME OF EXAMINATIONS-DECEMBER-2017**  
**DEPARTMENT OF BUSINESS ADMINISTRATION**  
**MBA I<sup>st</sup> Semester End Examinations (2017-18)**

Venue: Department of Business Administration, OLD Campus, University of Lucknow

Time: 1.00 To 4.00 PM

Date	MBA Semester I (CBCS-New)	MBA Semester I (CBCS Old-BP)	MBA Semester I (Old Course-BP)
5-12-2017	GC 103 Accounting for Managers	GC 103 Accounting for Business Decisions	--
12-12-2017	GE 102 IT Skills for Managers	GE 102 IT Skills for Managers	--
14-12-2017	GC 104 Quantitative Techniques for Business	GC 104 Quantitative Techniques for Business	CP-102 Quantitative Methods
16-12-2017	GC 102 Global Business Environment	GE 104 Environment Studies	--
19-12-2017	GC 105 Organisational Behaviour	GC 105 Organisational Behaviour	--
21-12-2017	GC 106 Managerial Economics	--	CP-103 Managerial Economics
23-12-2017	GC 101 Principles of Management	GC 101 Principles of Mgt. and Business Ethics	--
27-12-2017	GE 103 Managerial Skills	GC 106 Legal Framework for Business Decisions	--

-sd/-

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