

(4)

Unit-III / FkæF&I

6. Discuss editorial with its structure and style of writing.

mecheeokeæde keær Fmekæs mJe™he Je ueKeve Meueer keâ meeLe ÙeÙee  
keæepes~

7. List the contents of editorial page with current trends in editorial.

mecheeokeæde hepe keæelle-eÙe-Jemlegkeâ meeLe Jelæeve ÙeÙeeveel  
keæs eueKeS~

Unit-IV / FkæF&I

8. Discuss the importance, structure and style of travelogue.

ÙeÙee Jelæeve keâ cenlJe, mJe™he SJob Meueer hej keæepes~

9. Nowadays travelling is not about going to distant places but discover new experiences.

Write a travelogue of your recent journey in 500-600 words.

Deepokeæue ÙeÙee keâjee peienelhej pœekee yeeukeâ veS  
Deejeelkeæs {ÙeÙee nw neue ner celIDeehekeâ Eej e keær ieJeer ekeâmei  
ÙeÙee keâ Jelæeve heeble meewmes Ún meewMeyoellcellebedKeS~

A

(Printed Pages 4)

Roll. No. \_\_\_\_\_

SFA-4158

B.J.M.C. (Sixth Semester)

Examination, 2015

JOURNALISM & MASS COMMUNICATION

Paper-XVII

[Advanced & Specialized Writing (Print)]

*Time Allowed : Three Hours ] [ Maximum Marks : 100*

Note : Answer five questions in all. Question No.1 is compulsory. Attempt One question from each Unit.

keæue heeble ÙeÙeekeâ Goej oœpeS~ ÙeÙee meb1 DeejeelJe&nw  
DeÙeÙea FkæF&mes Skeâ ÙeÙee keæepes~

1. Write short notes on the following :

eœevedKele hej meb#ehle eÙtheCeJeBœeKeS :

(i) Review writing

meceœee ueKeve

(ii) Travelogue

ÙeÙee Jelæeve

(2)

- (iii) Importance of editorial page in newspaper

meceððej he\$e cell/mecheeokeæðe hepe keæ cenlJe

- (iv) Book review

heplikeæð meceððee

- (v) Types of editorial

mecheeokeæðe kei ðekeæð

- (vi) Marketing feature

cekeiðslie ™ hekeâ

- (vii) Difference between feature and article

™ hekeâ Je ueKe cellDelej

- (viii) Qualities of a good editorial

Skeâ DeððUs mecheeokeæðe kei ieðe

- (ix) Functions of Columnist

mlecYkeæðj keâ keâðel

- (x) Middles

eðe[ume

### Unit-I / FlekæF&I

2. What is a feature? Write down the definition, importance and types of feature.

™ hekeâ keðlee nedee nP ™ hekeâ keær hefj Yee-ee, cenlJe Sjebþkeæðj ellkeæð  
efueKes~

(3)

3. "No one can limit the human thinking and it keeps on changing with time." With reference to this statement discuss the current trends in feature writing. Also write about the sources of a feature.

"ceveJe meððe keæs keæð & yððe venðmekæðe nwDejj Úen meceððe kei  
meeðe yeoueleer jnleer nw" Fme Jeekelde keæ mevoY&uedes ng ™ hekeâ  
ueKeve celWlelevee ðeðueveelkeâ yeej scelluedeKeS~ meeðe-meeðe ™ hekeâ  
keâ ðeðe keâ yeej scelluedeKeS~

### Unit-II / FlekæF&II

4. A film is a fountain of thought. What are the important points to care about while writing a film review? Review a latest film you may have seen in 300-400 words.

efhauce ðeððej elWkeæ heððueej e ñw efhauce ej JÙeg efueKeles Jeðea ekeâve  
cenlJeheCe& efvoððeñWkeæs OÙevee celWj Kevee ðueef neue ner cel  
Dehekeâ Æje oKeer ieðleer ekeâmeer efhauce keæ ej JÙeg leare meewimes ðuej  
meowMeyoñWceWueKeS~

5. What is a column? Discuss kinds and importance of column in a newspaper.

mlecYkeðlee nedee nP meceððej he\$e cellDeevesJeeuesmlecYkeâ ðekeæðj  
Je cenlJe keæs efueKeS~