

(4)

7. Discuss the role of Media in protection of human rights.

ceveJeeDekeaej eWkeâ meij #eCe cellwceefl Uee keâr Yetbcekeâe keâr UeUee  
keâeepes-

Unit-IV/ FkeâeF&IV

8. Write an essay on environment conservation and media. .

helUeekej Ce meij #eCe Sjebceefl Uee hej Skeâ efreyâde efueeKeS-

9. Agriculture is not priority of Indian media. Discuss.

keâe Yeej Ieele peveceeUeeceellkeâr UeeLeefcekeâlee cellvenern nweJeeJeevee  
keâeepes-

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Roll. No. \_\_\_\_\_

SFA-4156

B.J.M.C. (Semester-IV) Examination, 2015

Paper : XI

(Mass Media & Contemporary Social Issues)

*Time Allowed : Three Hours ] [ Maximum Marks : 100*

Note : Answer five question in all. Question No. 1 is compulsory. Attempt one question from each unit.

kegue heeBe Delvceellkeâ Goej oâepeS- Delve meb 1 DeefveJeeUee&nw  
UeUeekeâ FkeâeF&mes Skeâ Delve keâjvee DeeJeeUeekeâ nw

1. Write short Notes on the following:  
efecveefueeKele hej meb#ehle efSheeCefJeeB efueeKeS :

- (i) T.V. and woman  
Šer. Jee. Sjebceefhuae
- (ii) Consumerism and media  
GheYeekelteeJeeo Deej peve ceeUeece
- (iii) Communication Imperialism  
meUeeve meeceâp UeeJeeo

(2)

(iv) U N O

medegea je° melle

(v) Film and society

cheauce Sleb mecepe

(vi) Human Rights.

ceveJeeDekeaj

(vii) Water Pollution

peue DeokeCe

(viii) Globalization

JelJeekeaj Ce

(ix) Air Pollution

JeeJeg DeokeCe

(x) Environment Issues in India

Yeej le ces helJeej Ce cej:

Unit-I / FkaeF&I

2. Indian woman is socially weak but legally strong. Discuss.

Yeej lede ceefuee meecepekeá leej hej keápeej nruuskaáve eDekeá  
™he mes meãk ~ UeUee& keápeS-

SFA-4156

(3)

3. Media strongly promotes women empowerment in India. Describe.

Yeej le celWceefUee Åk lee mes ceefuee melMebeákeá keás Deej le  
keáj lee nw eDeJeevee keápeS-

Unit-II / FkaeF&II

4. Media awares consumers for their rights. Discuss.

GheYeebeáDeelWkeás ceefUee Gvekeá DeeDekeájes keá Dele peeie™ keá  
keáj lee nw UeUee& keápeS-

5. Define consumerism. Throw lights on origin and concept of consumerism.

GheYeebeáJeeo keás heej Yeeefele keápeS- GheYeebeáJeeo keár GIhebe  
leLee DeJeejCee hej DekeáMe [ceueS-

Unit-III / FkaeF&III

6. "Human rights come in to light after second world war". Critically examine this statement in the light of history of human rights.

"ceveJeeDekeáje eÉleede eDeUeUee keá helUeele DekeáMe ces DeeS-"  
ceveJeeDekeájeWkeá Fefereme keá DekeáMe celW e keáLeve keáe  
Deueefveelcekeá JUeeK Uee keápeS-

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P.T.O.