

A

(Printed Pages 3)

Roll No. _____

A-19

B.A. (Part-III) Examination, 2015

FUNCTIONAL ENGLISH

First Paper

(Introduction to Broadcasting Radio & Television)

Time Allowed :Three Hours] [Maximum Marks : 40

Note : Answer **five** questions in all. Question **No.1** is **compulsory**. Attempt **one** question from each Unit.

1. Write short notes on the following. 1x8=8
 - (a) Television Advertisements
 - (b) Radio announcements
 - (c) Film promotional programmes on television
 - (d) Radio Interviews
 - (e) Educational Broadcast
 - (f) Gesture
 - (g) Speech.
 - (h) Subtitles

P.T.O.

(2)

Unit-I

8

2. Write a note on the role of the camera person in filming a programme for a lifestyle channel.
3. Write a note on auditioning for a radio channel.

Unit-II

8

4. What techniques can be used by news reporters in making news broadcasts popular?
5. Discuss the utility of radio in coping with a natural disaster like a (a flood and b) train accident.

Unit-III

8

6. Write a note on local television networks or on regional channels. Use suitable examples.
7. Write a note on narration of fiction and drama for radio.

(3)

Unit-IV

8

8. Write a note on 'Facing the camera'.
9. Discuss the popularity of a radio programme of your choice.